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**TOWN OF AURORA**  
**CULTURAL**  
**PRECINCT**

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# Agenda

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**01** VISION

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**02** TIMELINE

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**03** GUIDING PRINCIPLES

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**04** CONSULTATION

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**05** CONCEPT PLAN  
TO DATE

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**06** SITE SPECIFIC  
DEVELOPMENT  
OPPORTUNITIES

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**07** STREET  
TYPOLOGIES

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**08** FUTURE  
DEVELOPMENT  
OPPORTUNITIES

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**09** NEXT STEPS

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# 01 VISION



**The Cultural Precinct will be an attractive, vibrant, people-focused district strongly connected to the Town Centre and other key community destinations. It will become a celebrated local community hub of year round activity and serve as a focal point for the arts, cultural tourism and creative industries.**





# 02 TIMELINE

# TIMELINE

| WORK TASK       |  | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER | JANUARY |
|-----------------|--|-----------|---------|----------|----------|---------|
| VISIONING PHASE | CONTRACT AWARD   |           |         |          |          |         |
|                 | INTRODUCTORY MEETING   |           |         |          |          |         |
|                 | STAFF WALKING TOUR + COUNCIL VISIONING SESSION                   |           |         |          |          |         |
|                 | PUBLIC MEETING #1  |           |         |          |          |         |
|                 | DRAFT VISION REPORT  |           |         |          |          |         |
|                 | VISION REPORT TO COUNCIL   |           |         |          |          |         |
| CONCEPT PHASE   | DRAFT CONCEPT PLAN REVIEW WITH STAFF                             |           |         |          |          |         |
|                 | STAKEHOLDER ROUNDTABLES + DESIGN REVIEW WITH STAFF + COUNCILLORS |           |         |          |          |         |
|                 | PUBLIC MEETING #2  |           |         |          |          |         |
|                 | REVISED CONCEPT PLAN   |           |         |          |          |         |
|                 | FINAL VISION + DRAFT CONCEPT PLAN TO COUNCIL                     |           |         |          |          |         |

**WE ARE HERE**





# 03 GUIDING PRINCIPLES



Building on the foundation established through the Aurora Cultural Master Plan (2014), the guiding principles for the Cultural Precinct contextualize the town's overarching cultural goals, and set the framework for the development of a community focused, economically viable and culturally vibrant district for Aurora.

#### THINK BIG AND LOCAL

The Cultural Precinct should be the true heart of Aurora. Its innovative design elements, integrated land uses, engaging programming and a creative economy will celebrate the living heritage of the Town, recognizing both past and present in order to catalyze opportunities for the future of all Aurora residents.



#### CREATE A HUB OF ARTISTIC CREATION, INNOVATION, PRODUCTION AND PRESENTATION.

Ensure the Precinct has the necessary vision and resources to foster the establishment of cultural businesses and encourage uses that promote, produce, create and present culture.

#### CONSIDER CONTEXT AND SCALE

Development and intensification within the Precinct will support the creation of a complete and vibrant community. New development will be primarily mid-rise in scale with layered uses that make more efficient use of land, and encourage civic, arts-based and cultural activity throughout the day and evening. A broad mix of retail and commercial uses will be located at and above grade, ensuring a mix of uses to support local residents, shoppers, visitors and the broader community.

#### ENHANCE CONNECTIONS

Create a coherent and complete precinct, connected to its surrounding neighbours. Investment in the public realm and increased permeability will enhance connectivity and contribute to placemaking. New urban squares, courtyards and other public realm features will be developed to accommodate local users and visitors to the Precinct.



#### CREATE A DESTINATION

Establish a clear sense of arrival and transition into the Cultural Precinct. Incorporate a range of public indoor and outdoor amenities and activities that connect buildings, uses, and users to each other. Give residents, businesses and tourists alike a reason to be in the Precinct through innovative architecture, engaging social programming, commercial and culinary uses, and attractive public spaces.



#### BUILD ON EXISTING COMMUNITY ASSETS

Look for opportunities to build on existing strengths through retrofit and adaptive re-use, while leveraging the full development potential of adjacent private and publicly owned lands.

#### SUPPORT ACTIVE TRANSPORTATION

Create better pedestrian connections within the Cultural Precinct and to adjacent areas and transit stops and encourage people to walk and cycle within the Precinct. The addition of high quality pedestrian and bicycle infrastructure, both on and off street, will create new movement patterns and serve as a model for active transportation within the Town. Existing parking spaces and traffic patterns will be rationalized to understand where the challenges exist and how the new plan can mitigate them.







# 04 CONSULTATION



# CONSULTATION: CONCEPT DEVELOPMENT

- / Municipal Staff Design Review Workshop
- / Councillors Open House
- / Landowners Design Review Workshop
- / Building Industry Forum #1
- / Key Stakeholder Roundtables
- / CultureQuest! Aurora Community Event

## STAKEHOLDER GROUPS:

LOCAL RESIDENTS



BUSINESS COMMUNITY



SERVICE PROVIDERS



COMMUNITY GROUPS





05 CONCEPT PLAN TO  
DATE



TRAFFIC CALMED STREETS

ARMOURY + SHADE STRUCTURE

TRAFFIC CALMED STREETS

RETAIL/RESIDENTIAL

SHARED SURFACE

INFORMAL PLAY

RETAIL/RESIDENTIAL

ICE RINK/SPLASH PAD

NEW CROSSWALKS

SHARED SURFACE

LIBRARY

PARKING + COMMUNITY AMENITY

RESTRUCTURED PARKING

THE GREAT LAWN

CHURCH STREET SCHOOL EXTENSION

CONCERT STRUCTURE

CENTRAL PLAZA

POTENTIAL COMMUNITY AMENITY

UNDERGROUND THEATRE

DEVELOPMENT OPPORTUNITY





06 SITE SPECIFIC  
DEVELOPMENT  
OPPORTUNITIES

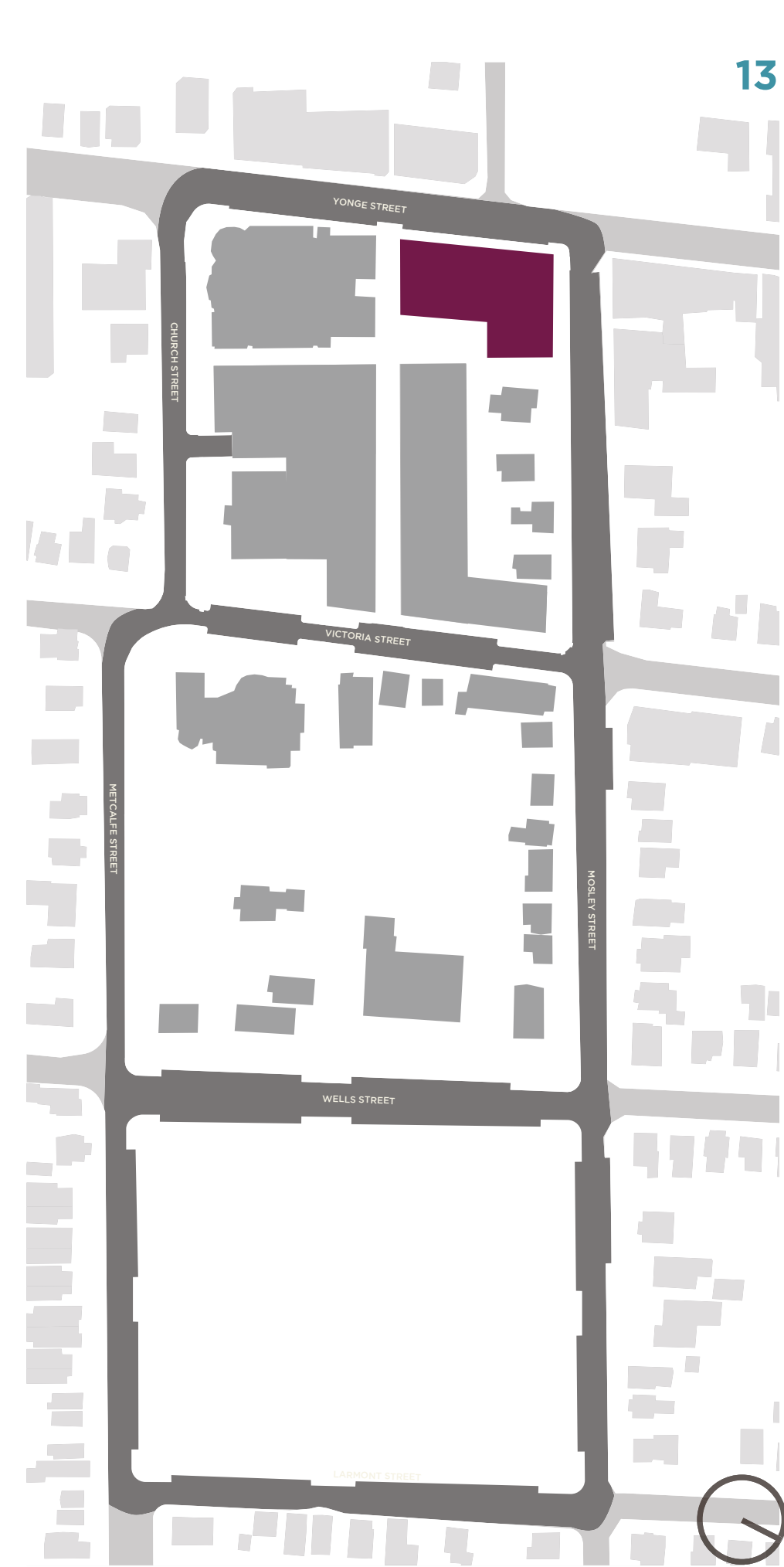


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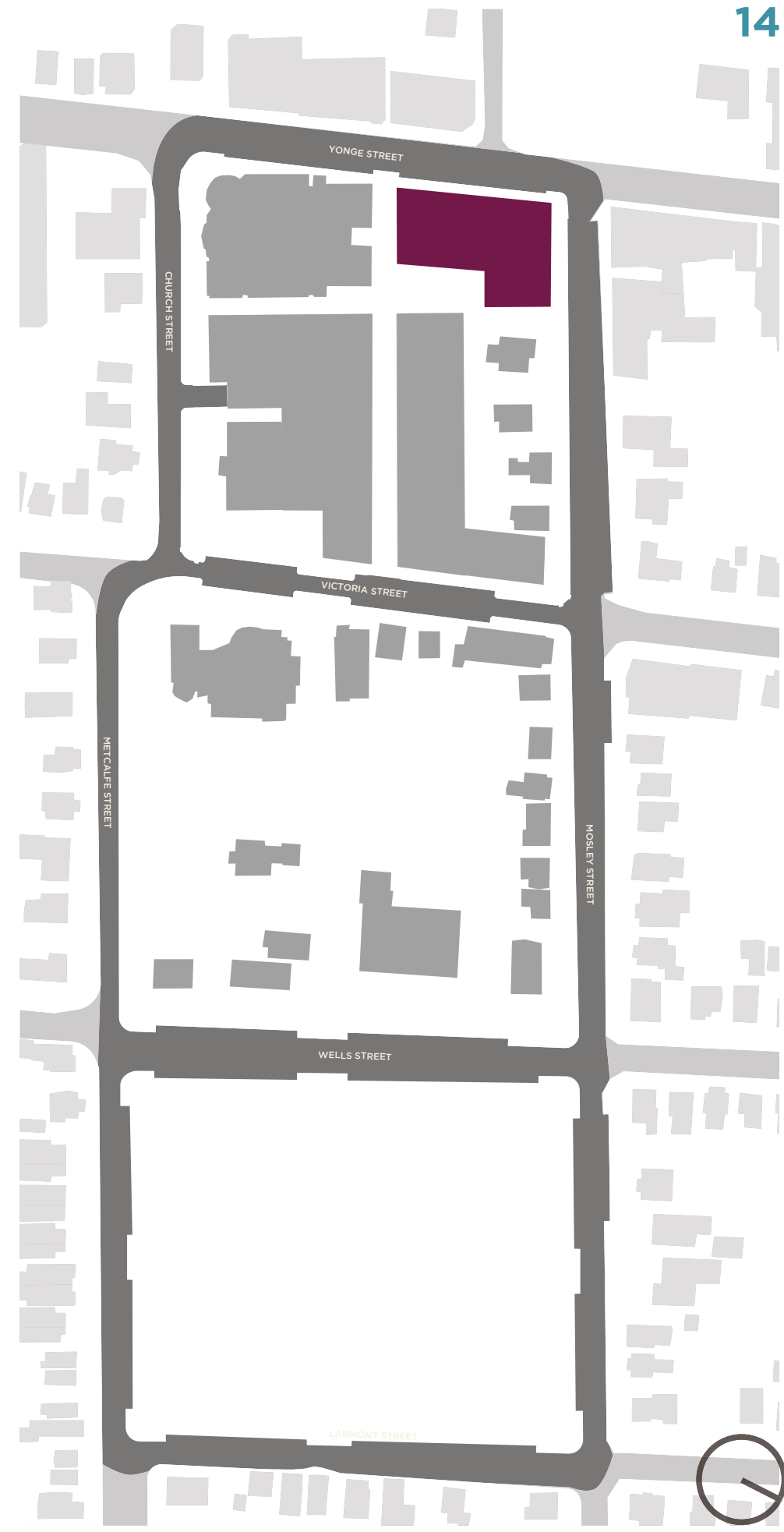
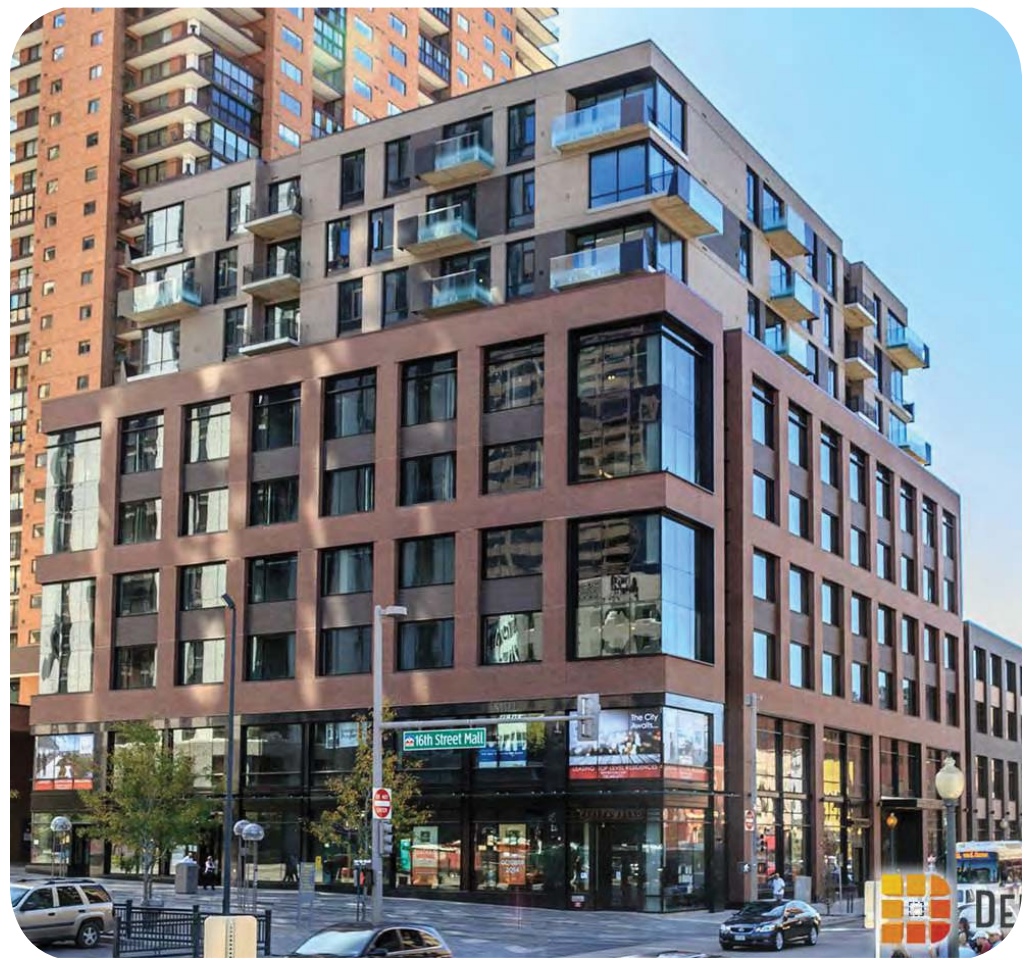
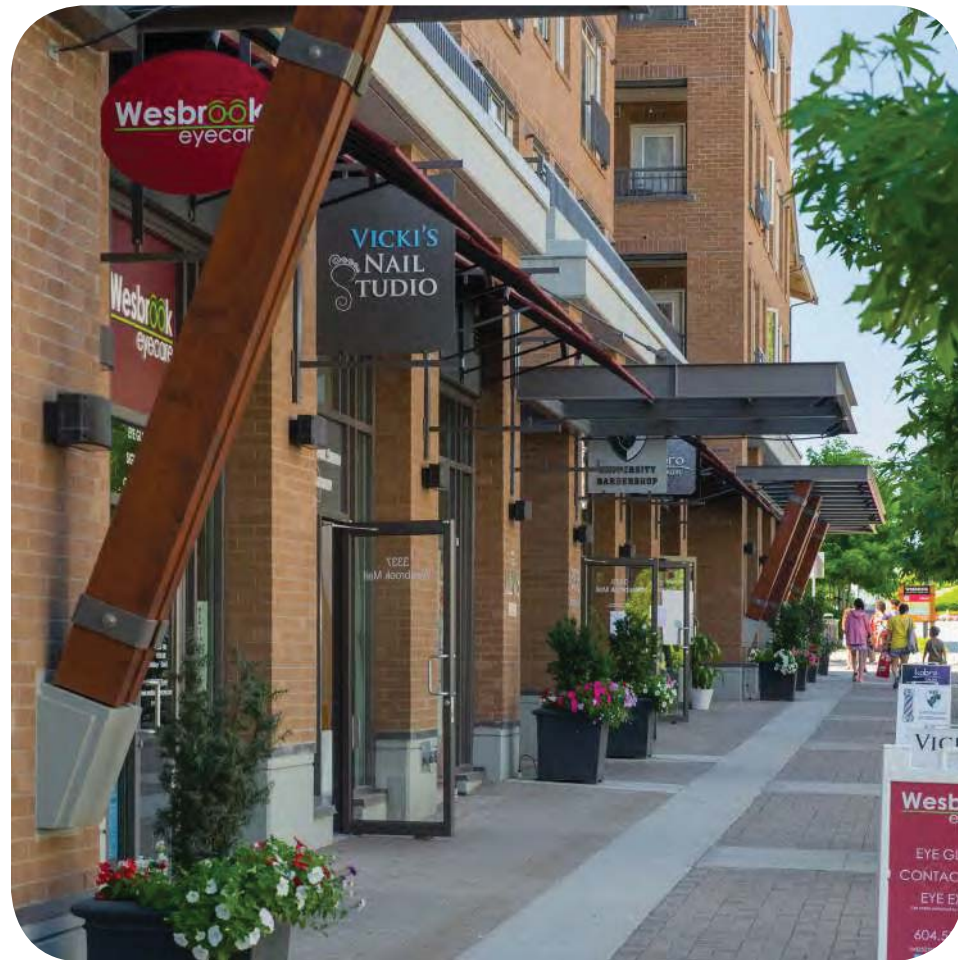
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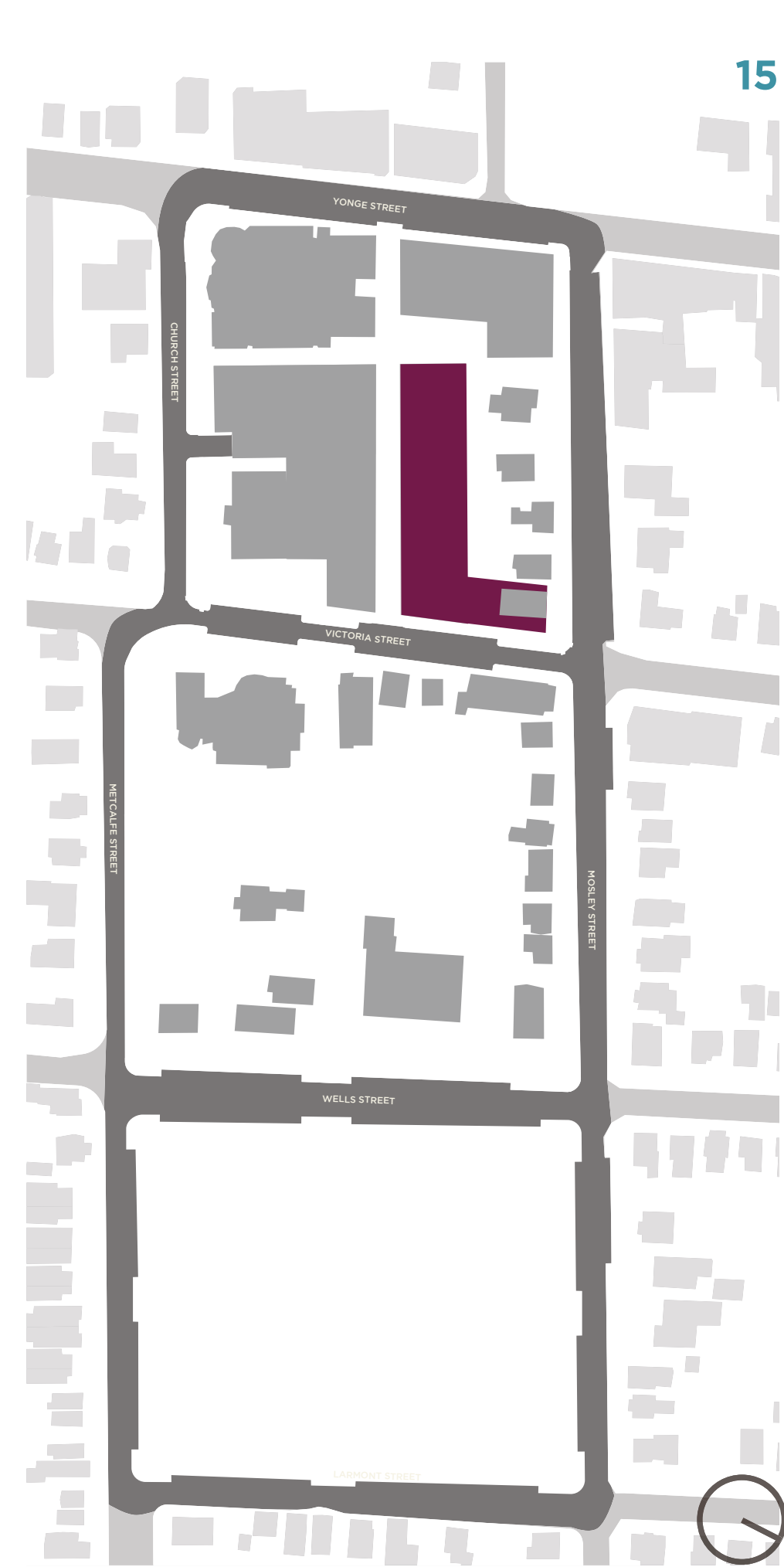
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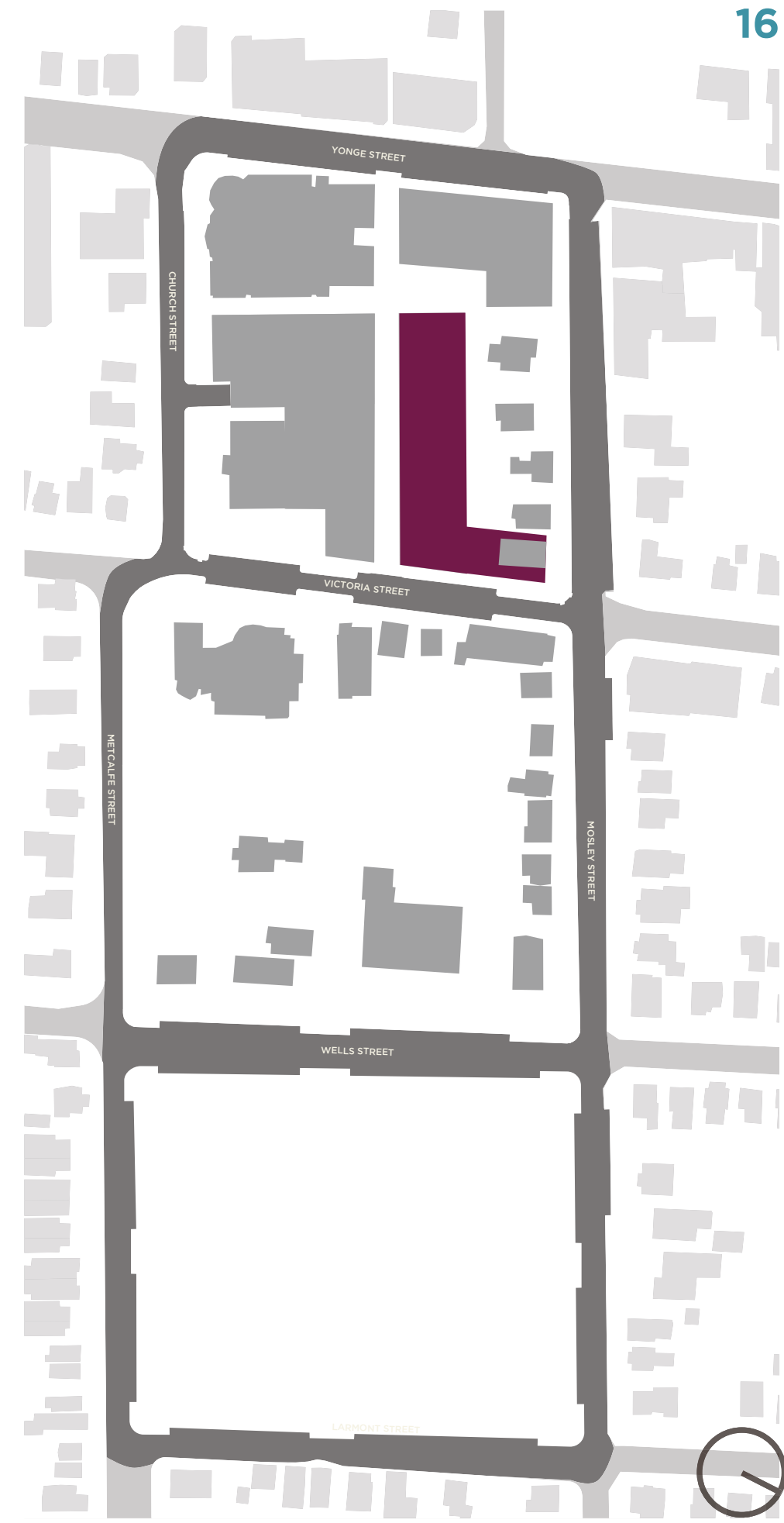


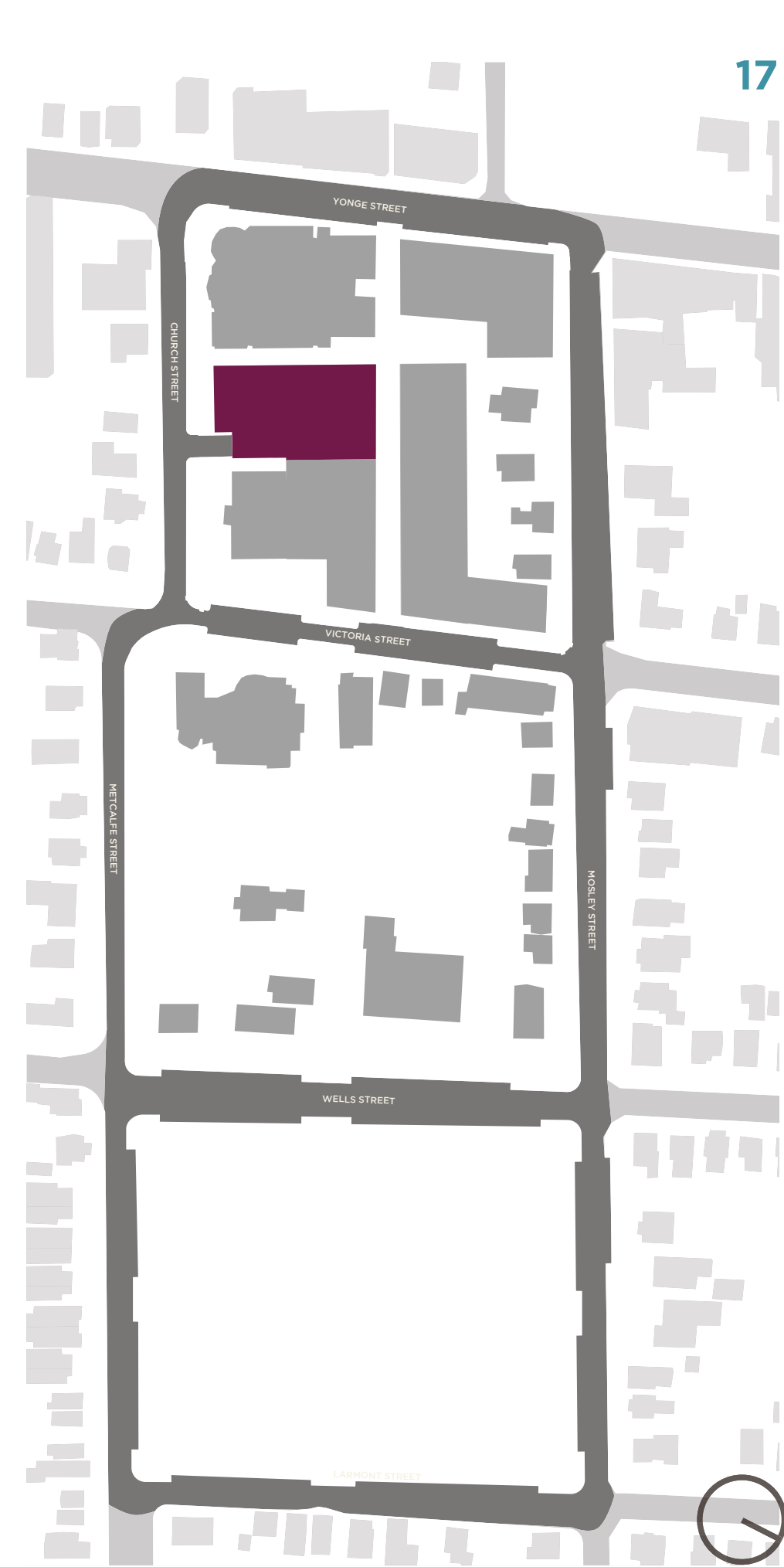


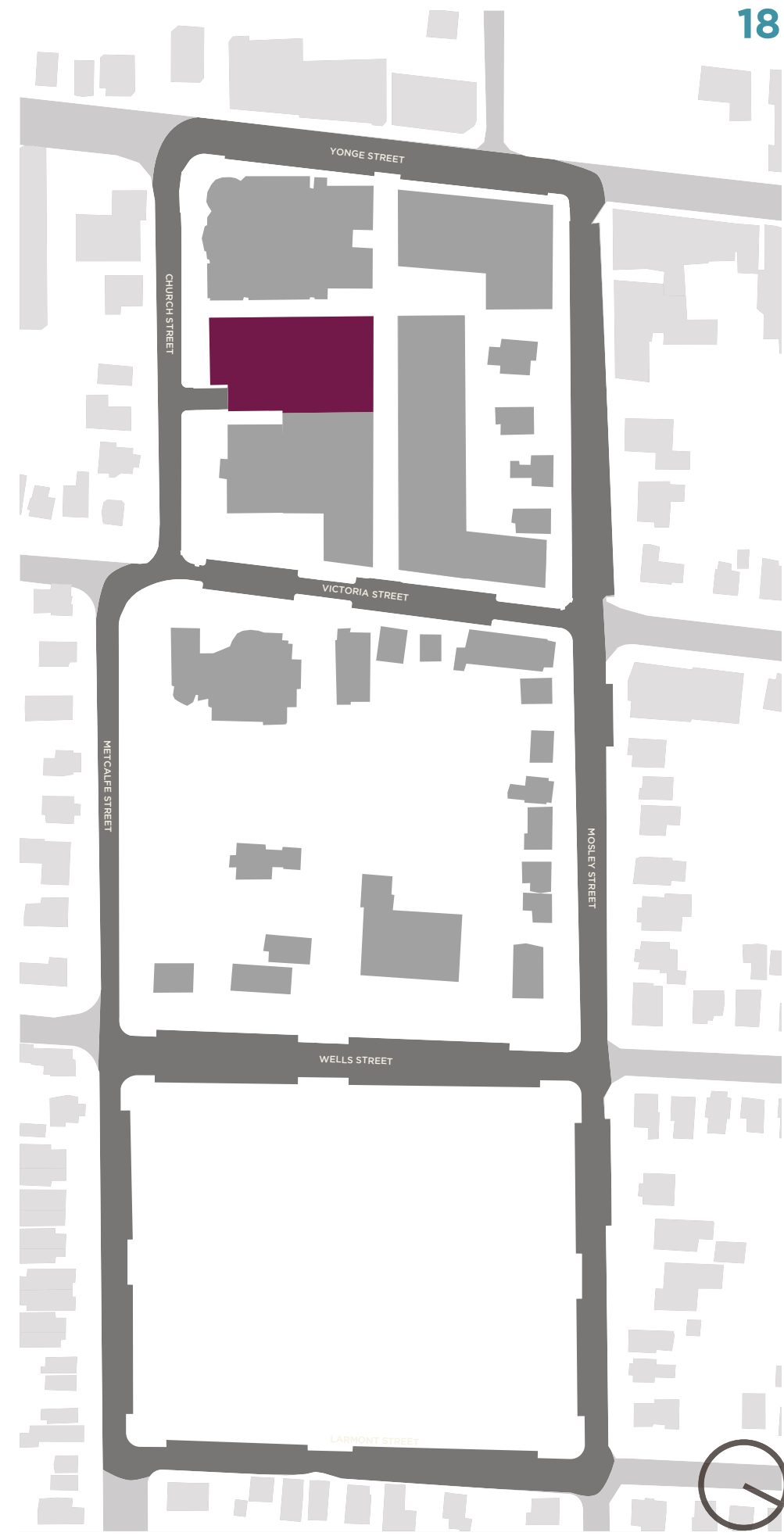


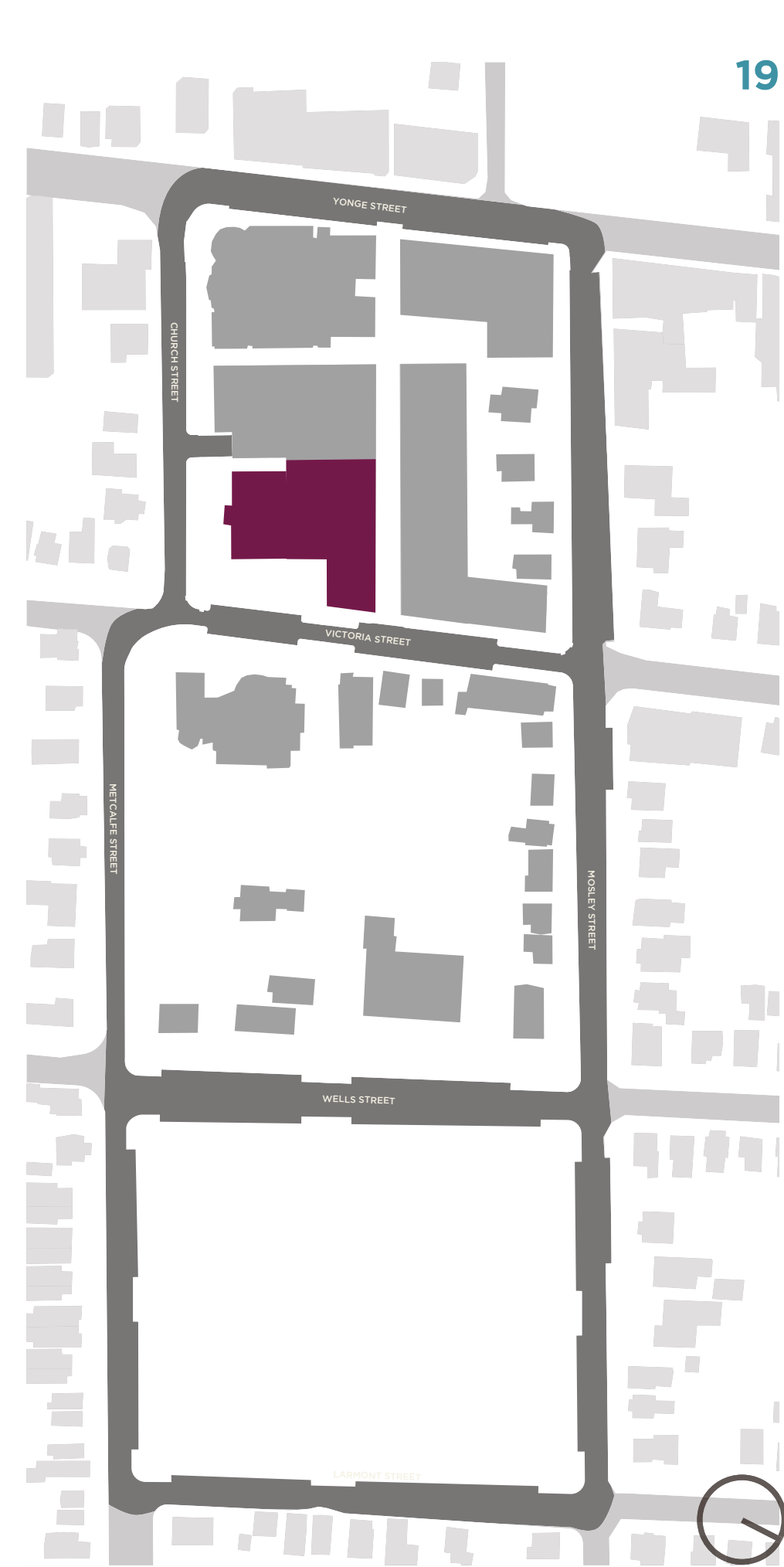


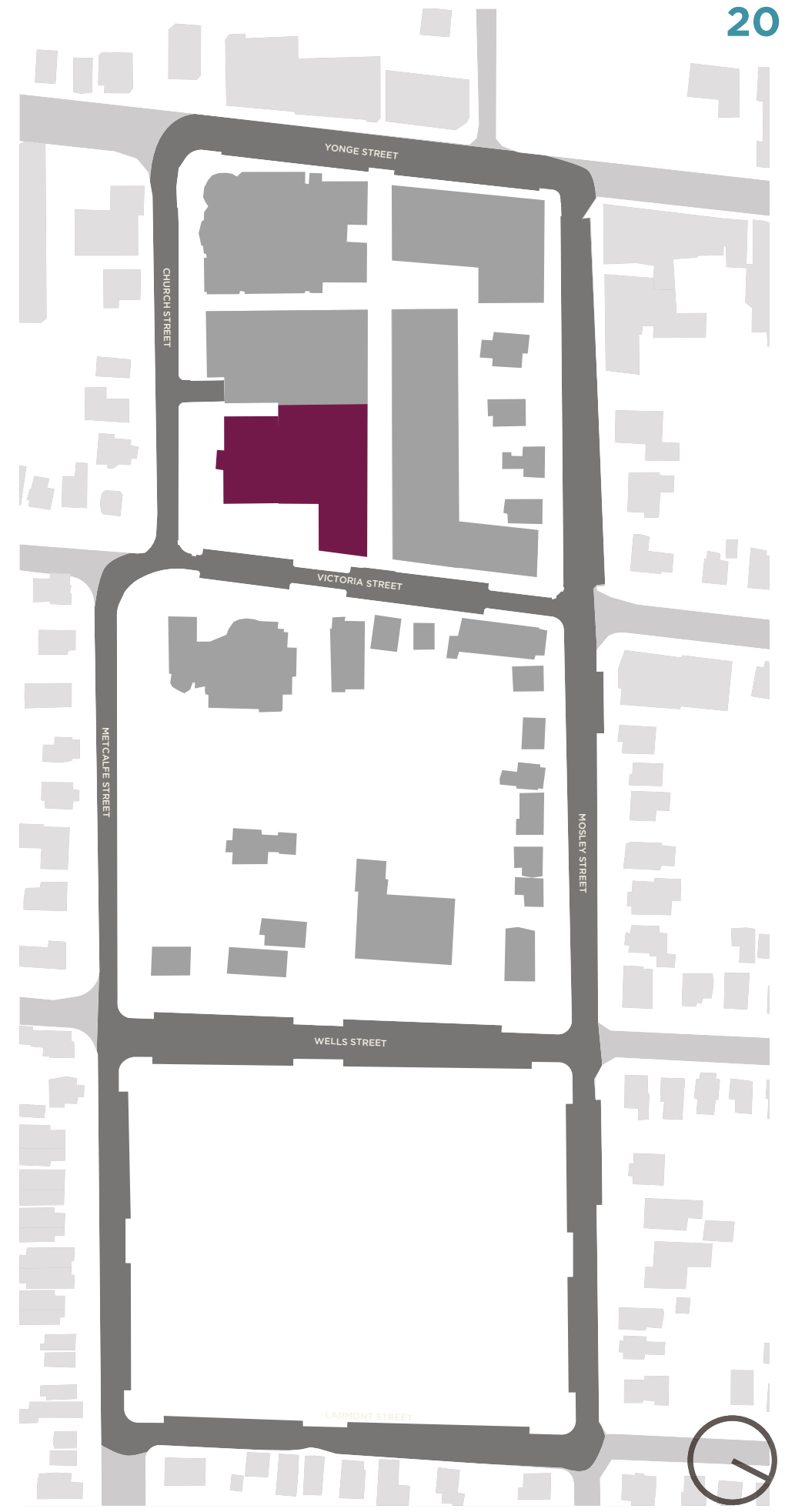




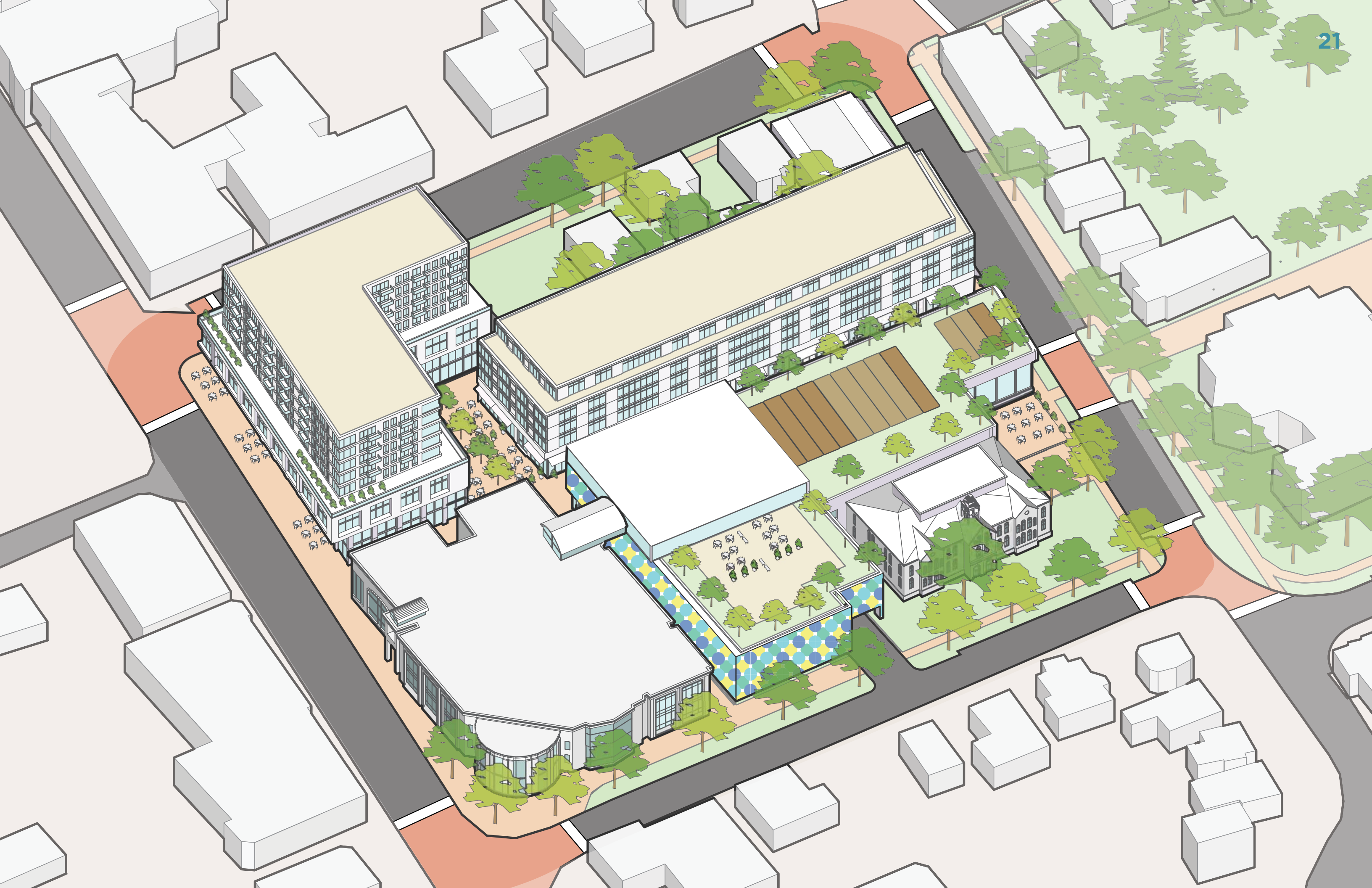






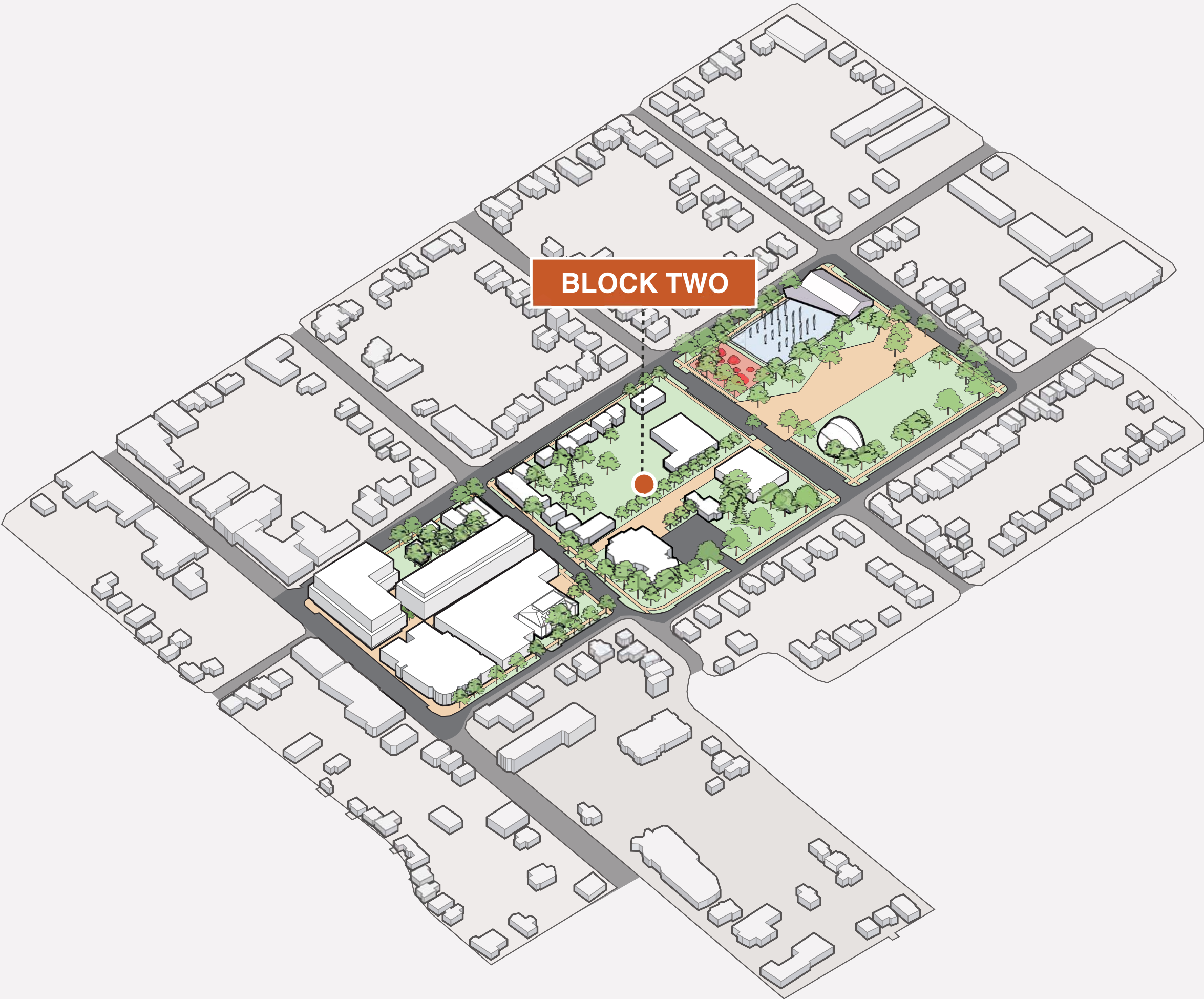


Restaurants



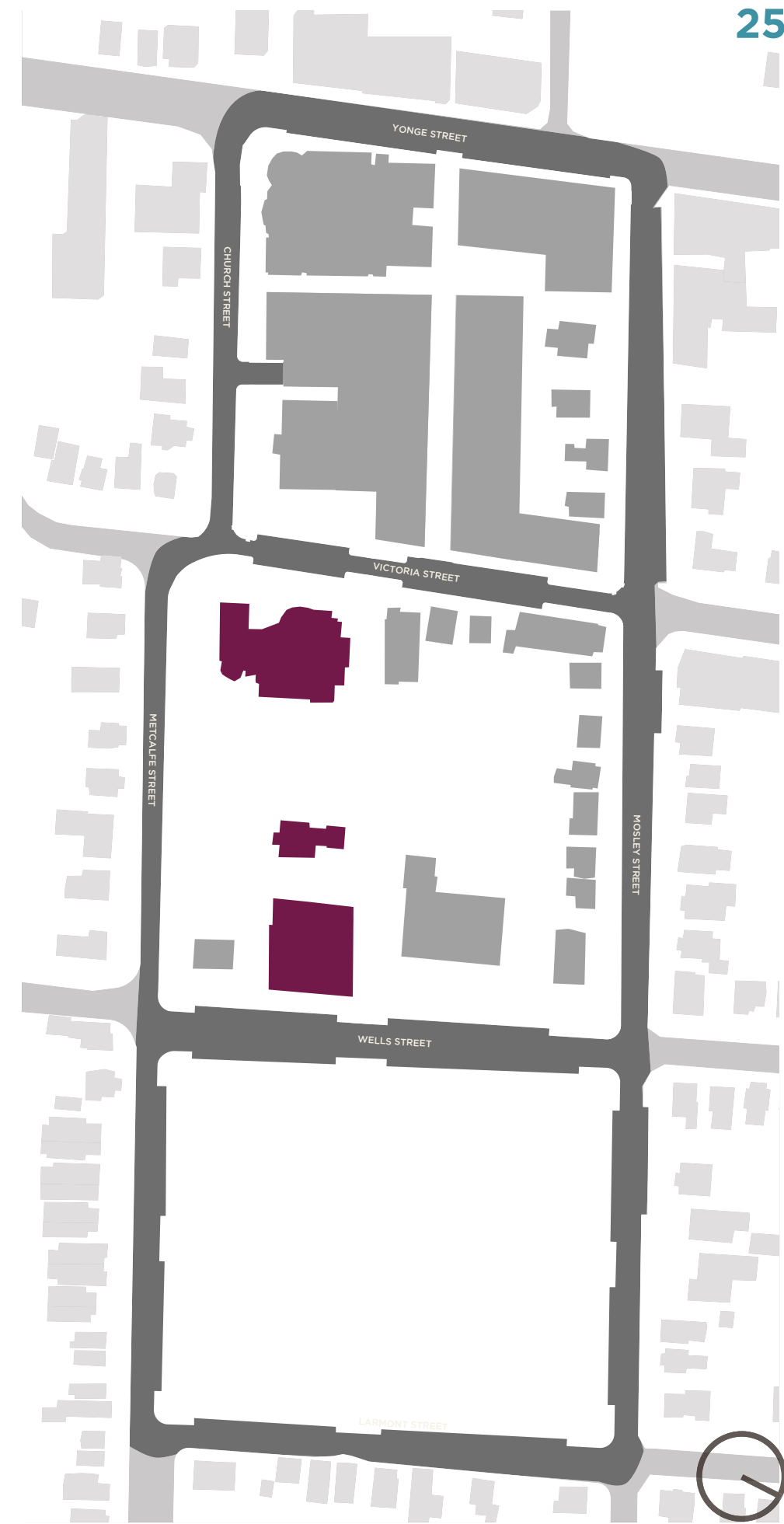


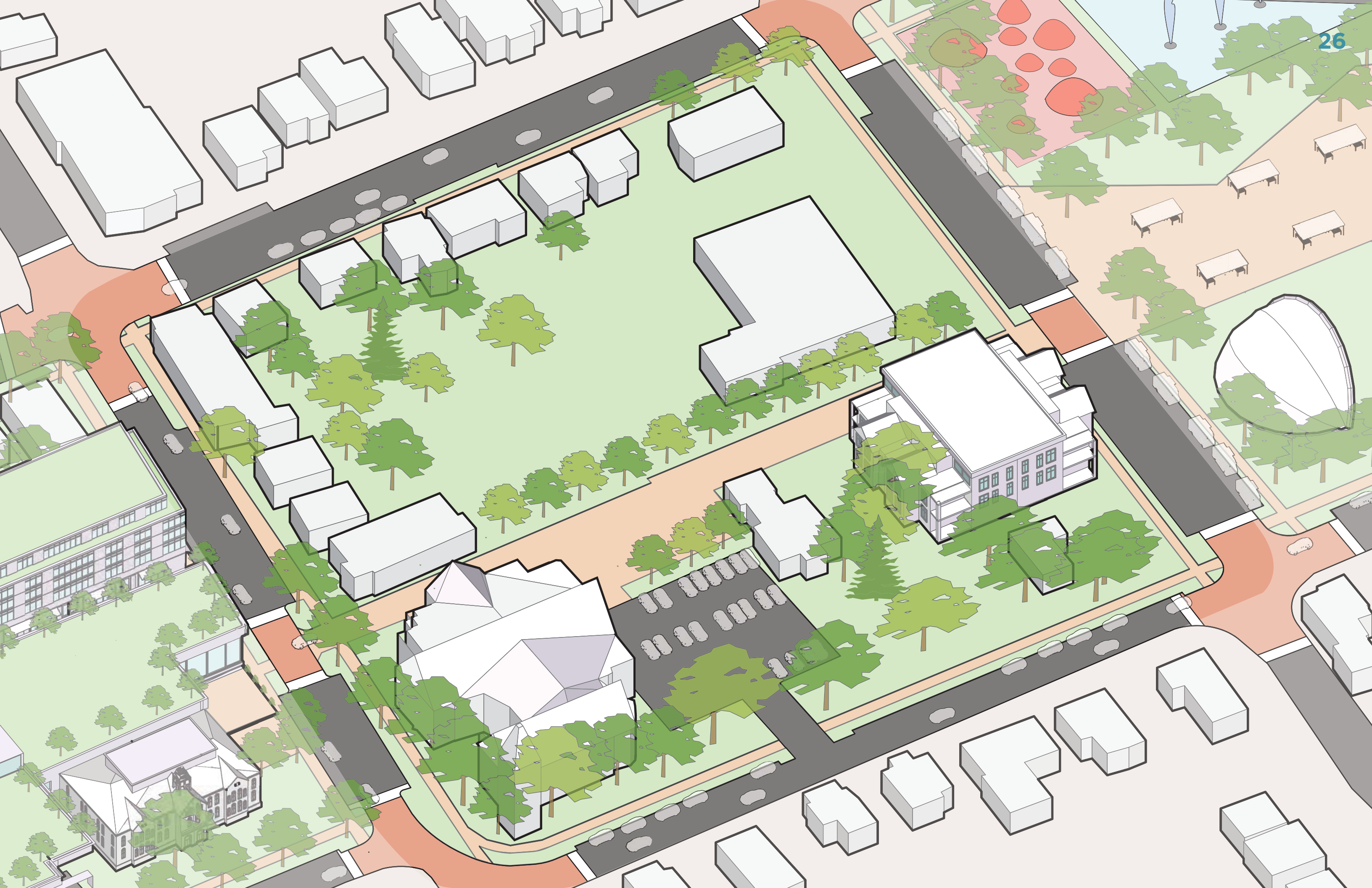




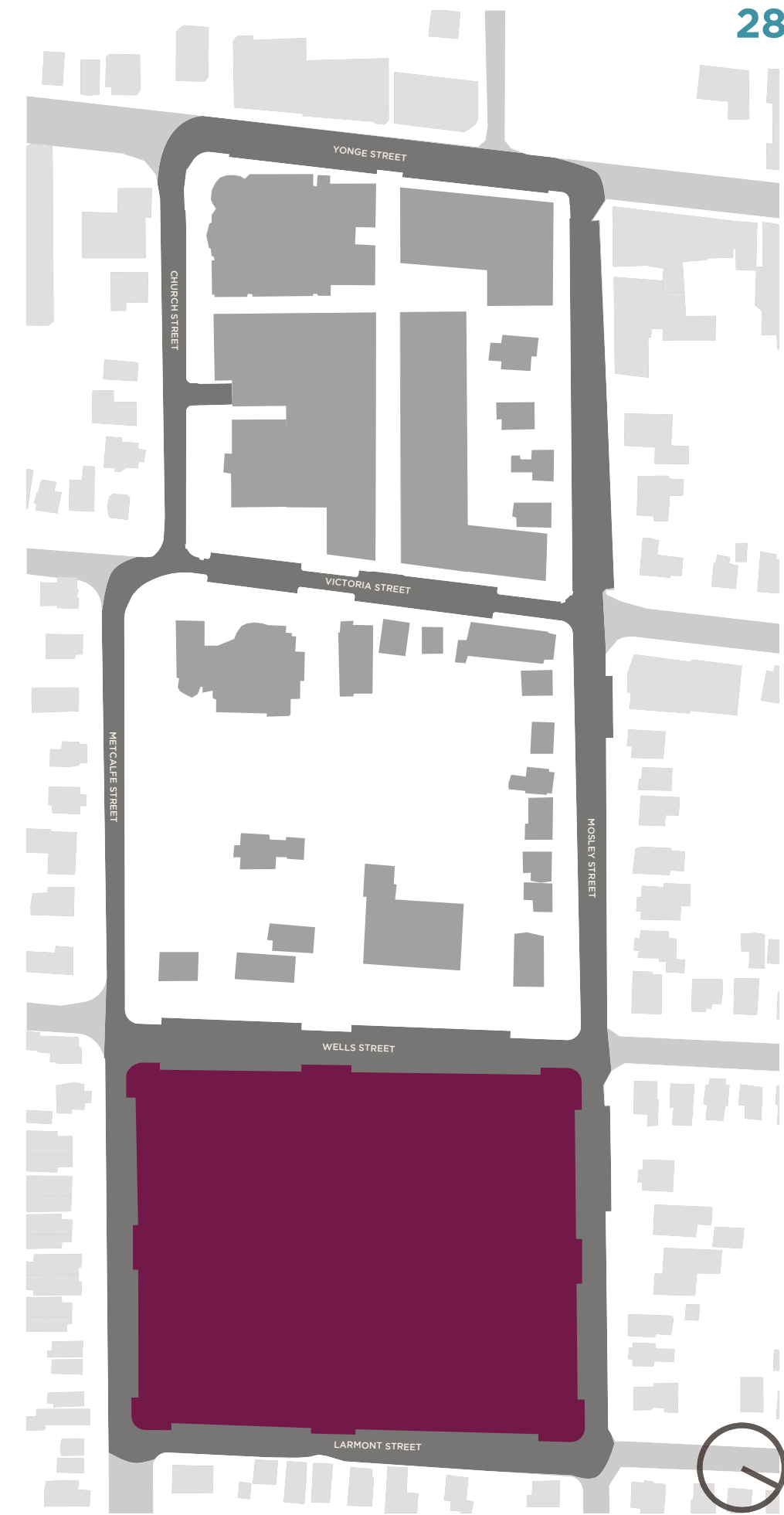
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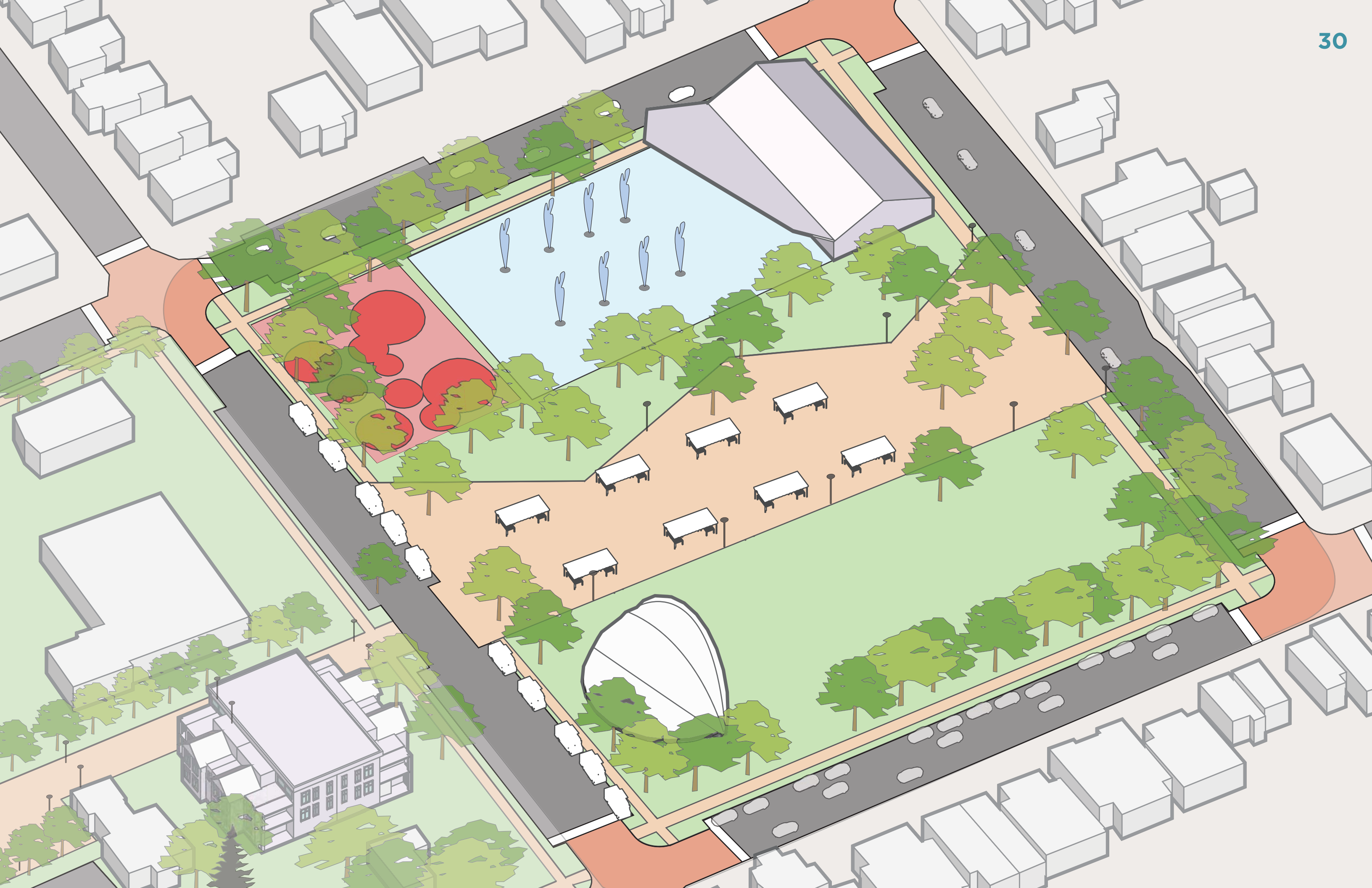










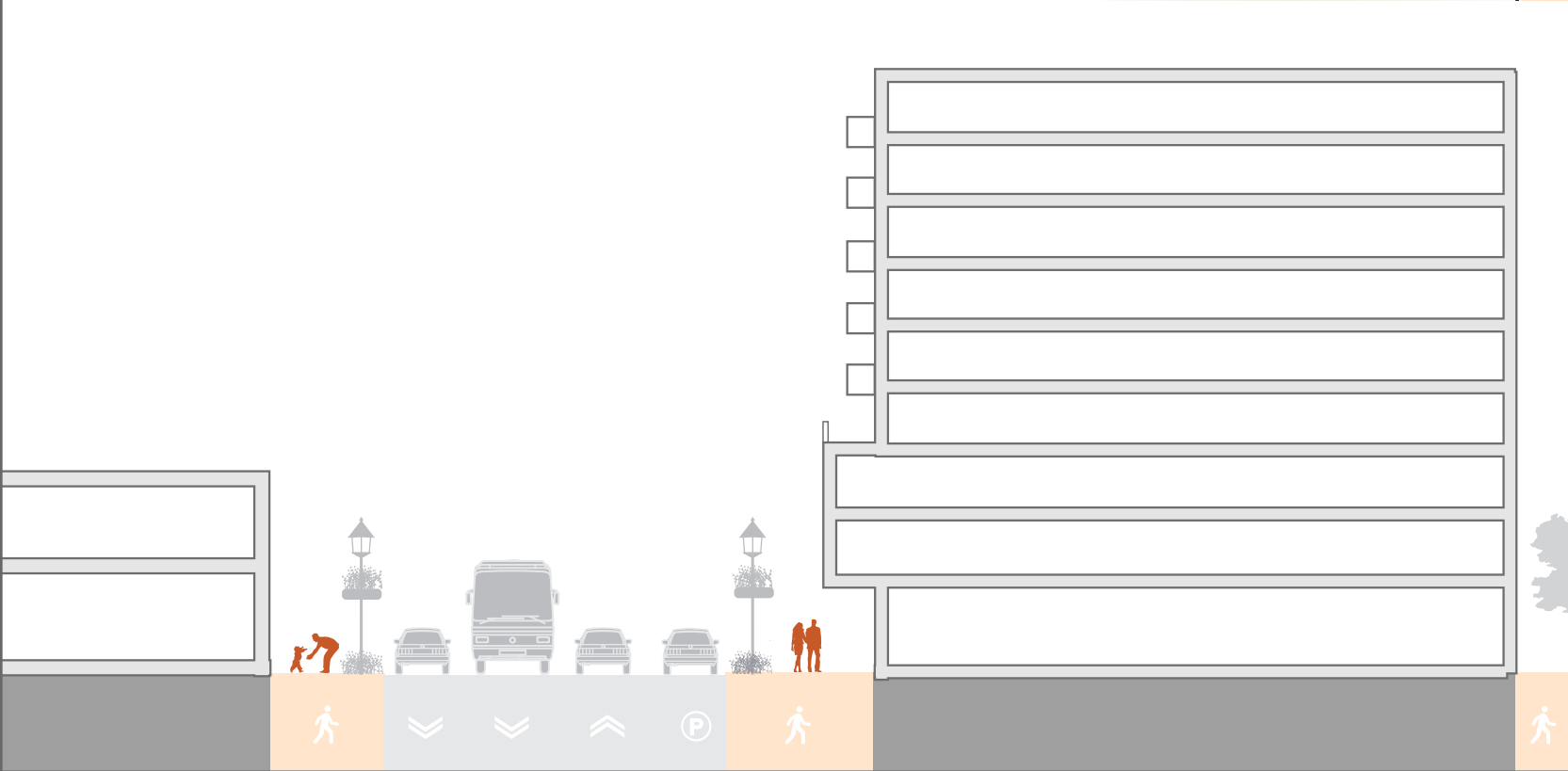
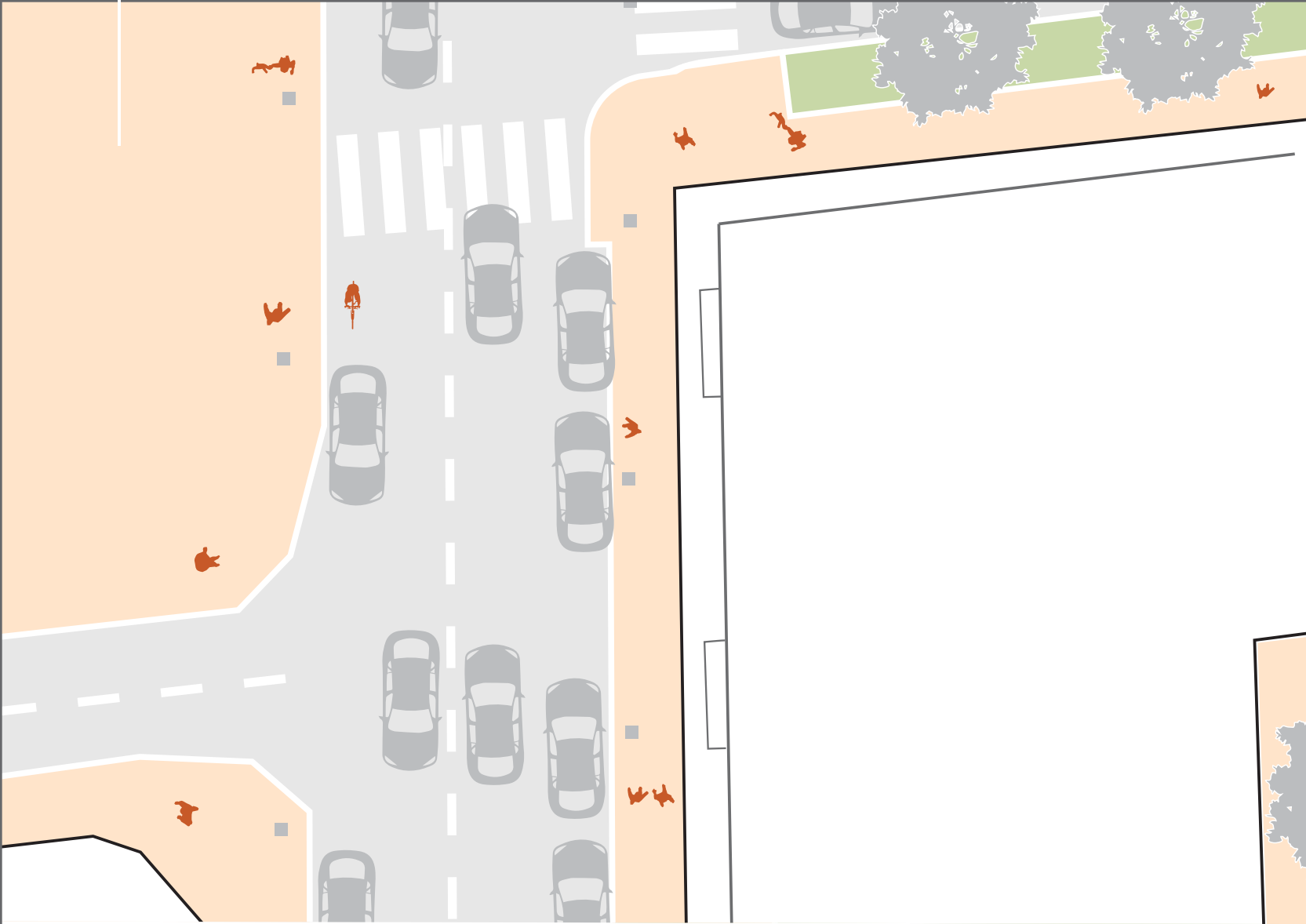






# 07 STREET TYPOLOGIES

YONGE STREET



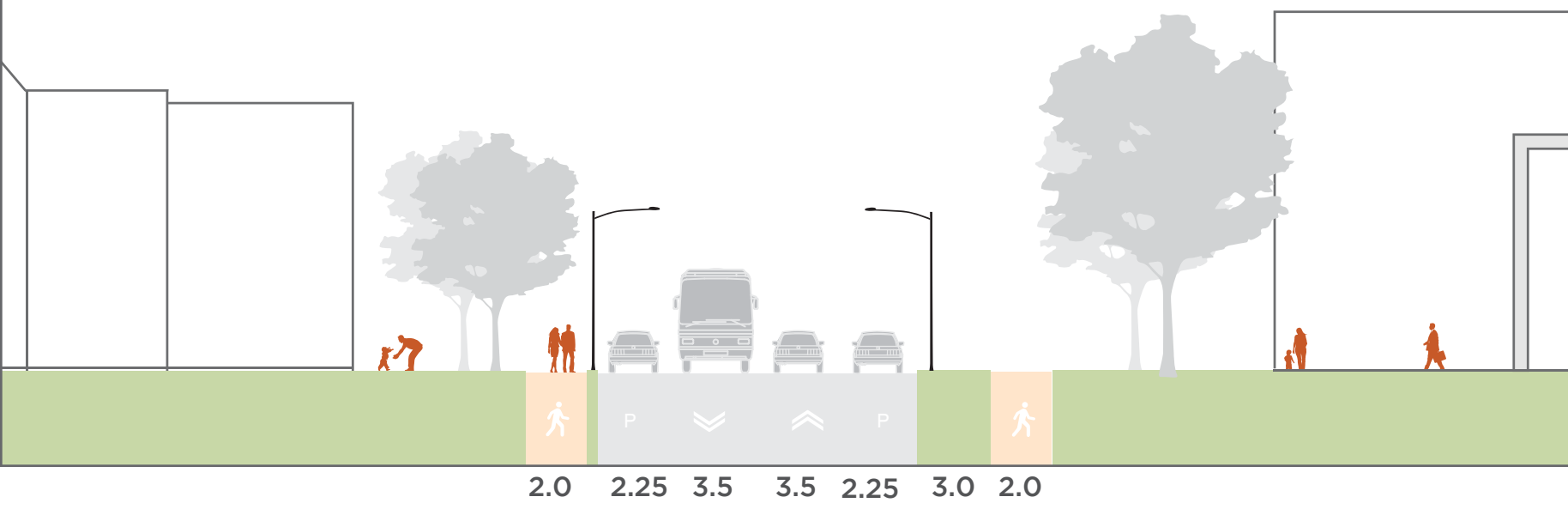
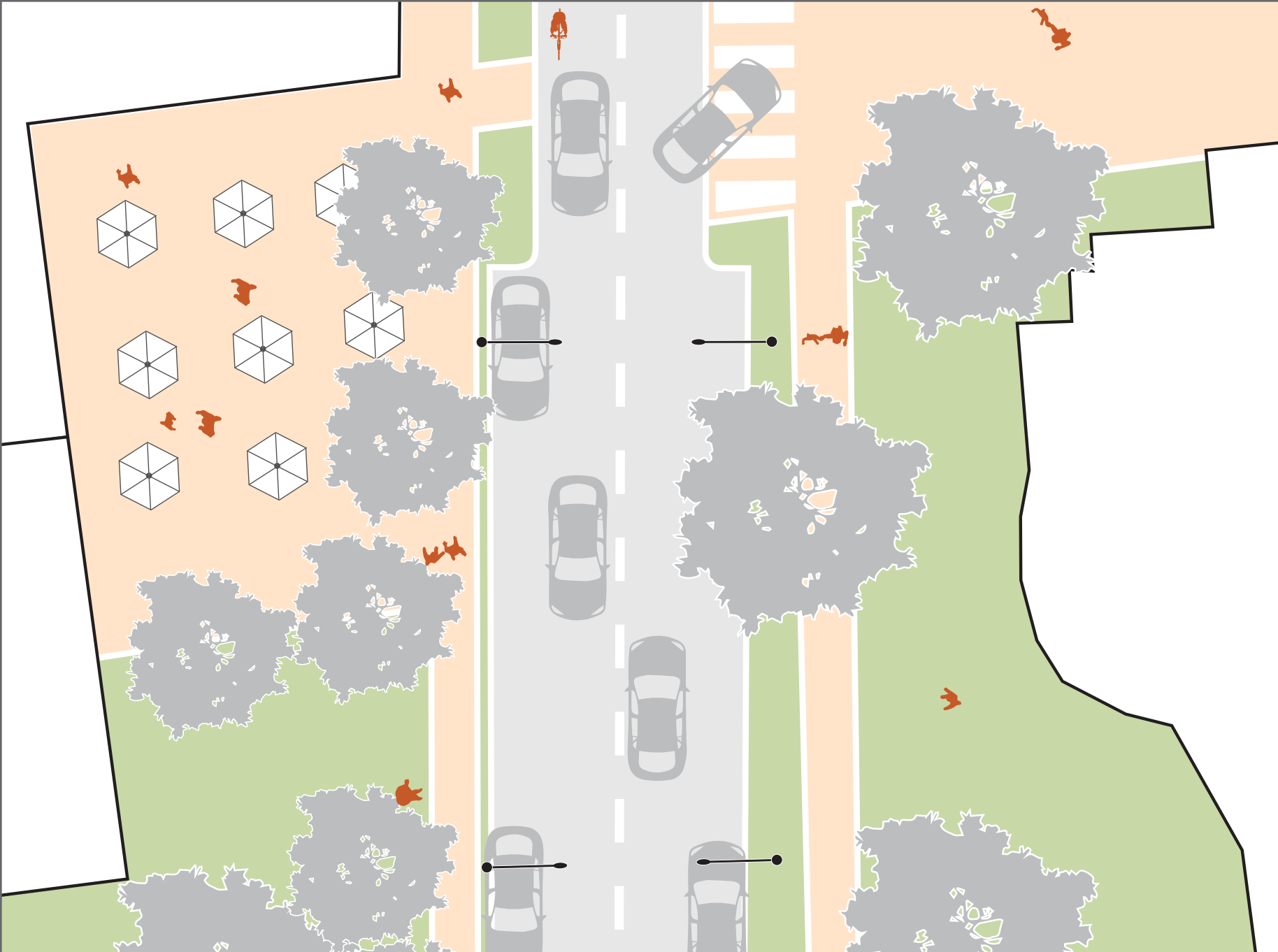
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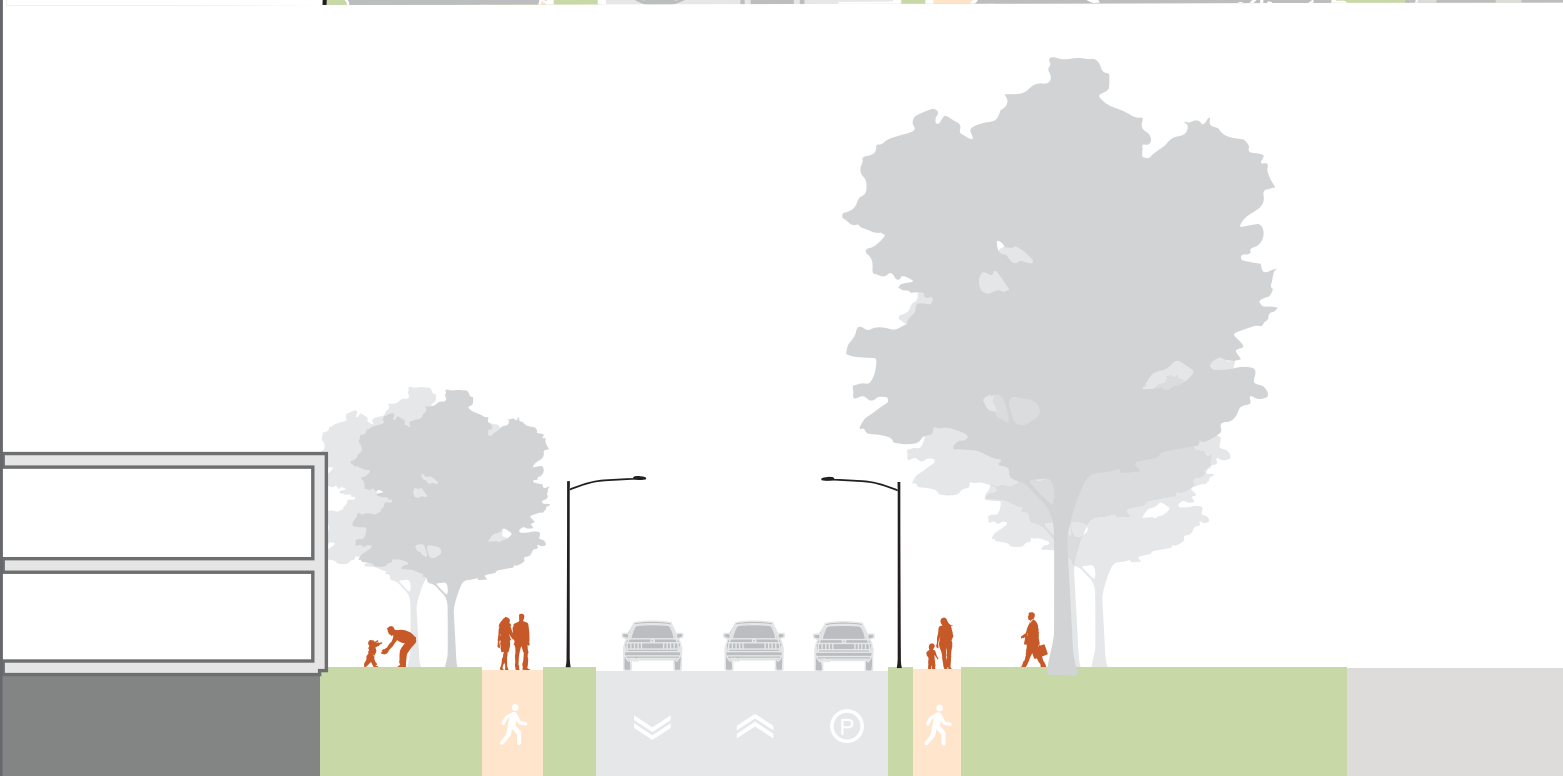
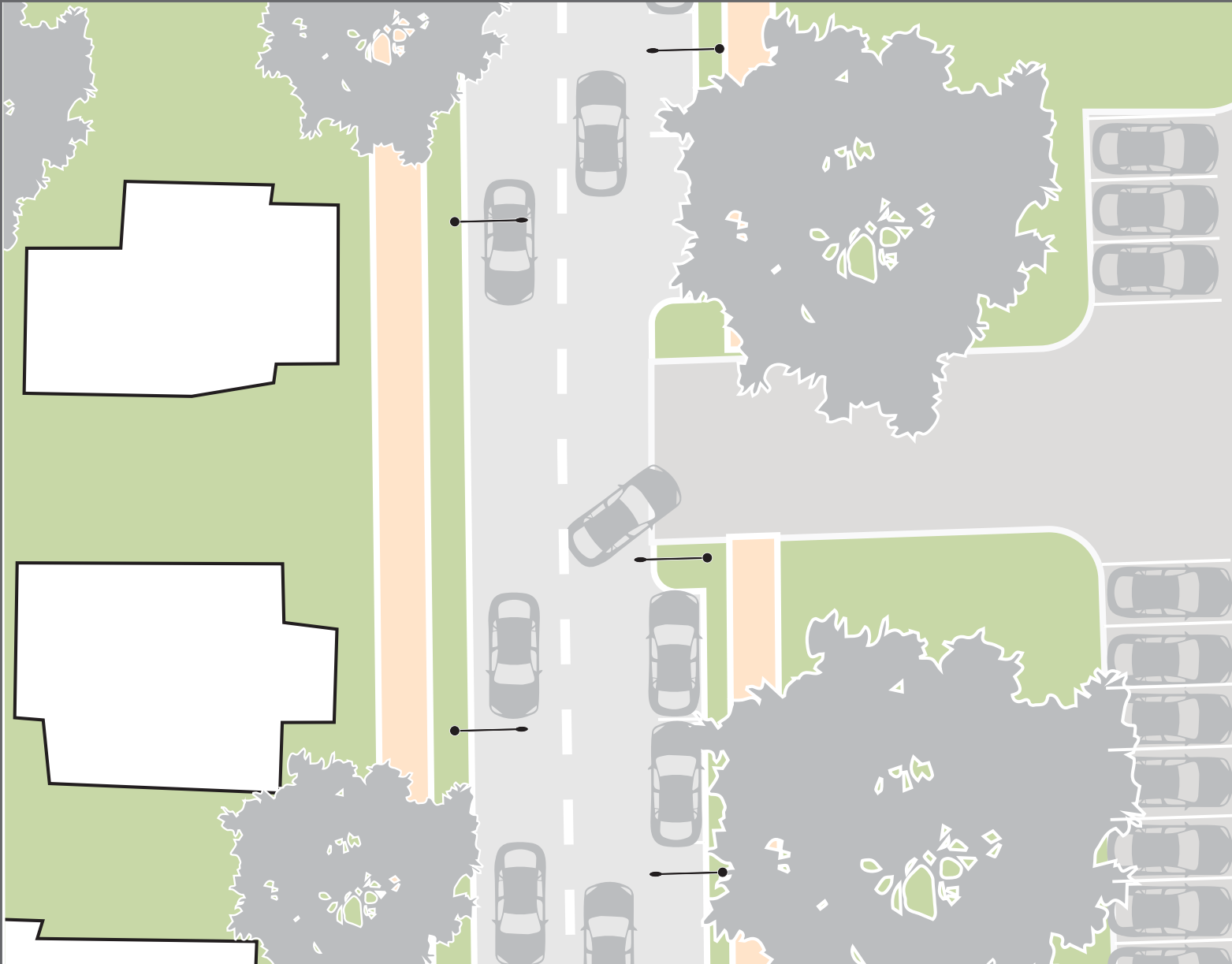


 **VICTORIA STREET**





 METCALFE STREET



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# 08 FUTURE DEVELOPMENT OPPORTUNITIES

**GATEWAY DEVELOPMENT**  
/ Retail  
/ Condominiums

**RESIDENTIAL ADDITION  
CONNECTING EXISTING  
PROPERTIES**

**RETENTION OF  
EXISTING PROPERTIES**

**LIVE/WORK UNITS:**  
/ Galleries  
/ Studios  
/ Condominium  
/ Rental Apartments  
/ Small Scale  
Commercial  
/ Restaurants

**ICE RINK/SPLASH PAD**

**PRESERVE + INCORPORATE  
INTO NEW DEVELOPMENT**

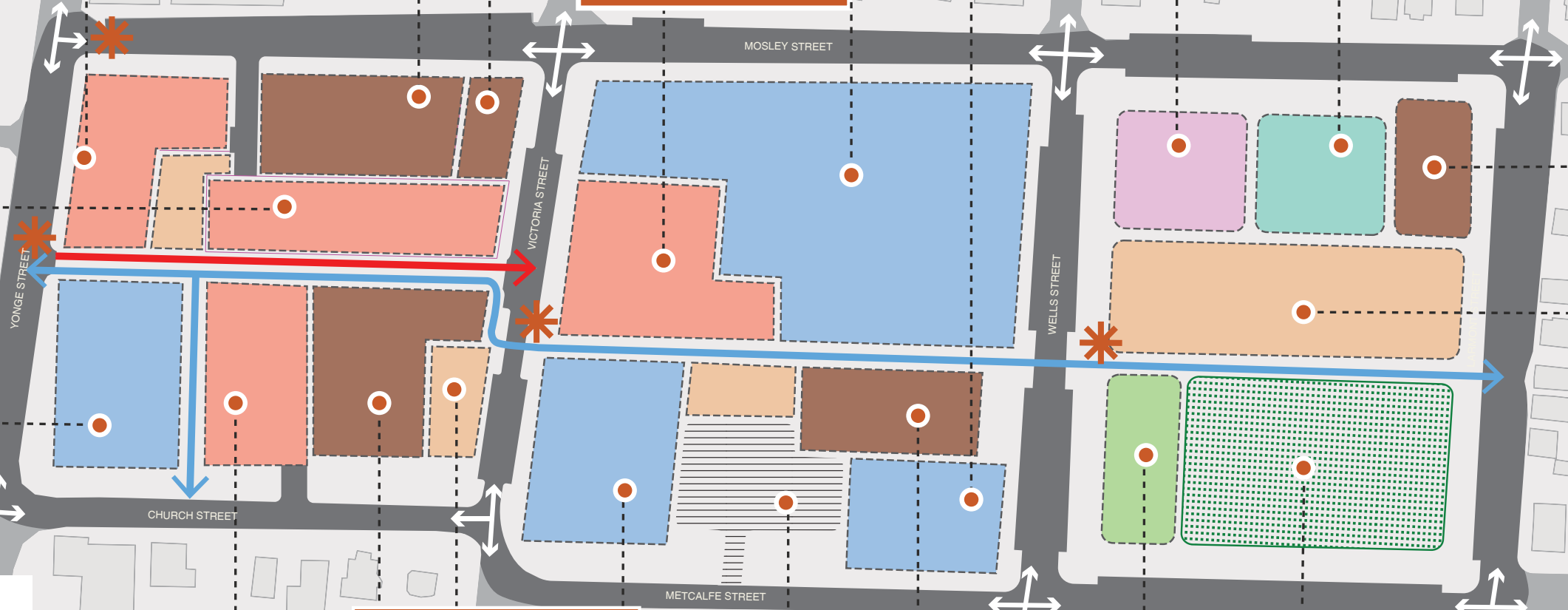
**INFORMAL  
PLAY AREA**

**MIXED-USE MID-RISE:**  
/ Galleries  
/ Retail  
/ Restaurants  
/ Condominiums

**ARMOURY + SHADE  
STRUCTURE**

**CENTRAL PLAZA:**  
/ Farmers Markets  
/ Community Gatherings  
and events

**RETENTION OF PUBLIC  
LIBRARY**



**CULTURAL CENTRE  
PARKETTE/PATIO**

**PARKING STRUCTURE:**  
/ Active Facade  
/ Attached Shop Frontage  
/ Community Use on Roof  
of Structure

**CONCERT STRUCTURE**

**RETENTION OF TRINITY  
CHURCH**

**THE GREAT LAWN:**  
/ Festivals  
/ Community Gatherings  
and Events  
/ Concerts  
/ Informal Play

**CULTURAL CENTRE  
EXTENSION:**  
/ Galleries  
/ Community Uses  
/ Showrooms  
/ Studio Classrooms

**RESTRUCTURED  
PARKING**

**RESIDENTIAL ADDITION  
CONNECTING EXISTING  
PROPERTIES**

- New Development
- Heritage Development
- Retention of Existing Property
- Concert Space
- Interactive Water Plaza
- Informal Play
- Plaza
- Vehicular Circulation
- Possible Pedestrian Circulation
- Vehicular Movement
- Gateway





# 09 NEXT STEPS

## NEXT STEPS:

- / Building Industry Forum #2 (December 2015)
- / Online Survey Extension (December 2015)
- / Phase 3 Implementation (commencing January 2016)





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# TOWN OF AURORA

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