

TOWN OF AURORA COMMUNITY RECOGNITION REVIEW ADVISORY COMMITTEE MEETING MINUTES

Date: Tuesday, December 15, 2015

Time and Location: 3 p.m., Tannery Room, Aurora Town Hall

Committee Members: Councillor Tom Mrakas (Chair), Diane Buchanan, Steve

Hinder, Tim Jones, Brian North, and Jo-anne Spitzer

Members Absent: Councillor Sandra Humfryes

Other Attendees: Stephen Huycke, Town Clerk, Jennifer Norton, Web

Services and Corporate Events Co-ordinator, and Samantha

Yew, Council/Committee Secretary

The Chair called the meeting to order at 3:05 p.m.

1. DECLARATION OF PECUNIARY INTEREST AND GENERAL NATURE THEREOF

There were no declarations of pecuniary interest under the *Municipal Conflict of Interest Act*.

2. APPROVAL OF THE AGENDA

Moved by Tim Jones Seconded by Brian North

THAT the agenda as circulated by Legal and Legislative Services be approved.

CARRIED

3. RECEIPT OF THE MINUTES

Moved by Diane Buchanan Seconded by Steve Hinder

Community Recognition Review Ad Hoc Committee Meeting Minutes of November 17, 2015

THAT the Community Recognition Review Ad Hoc Committee Meeting Minutes of November 17, 2015, be received for information.

CARRIED

4. **DELEGATIONS**

None

5. MATTERS FOR CONSIDERATION

1. Community Recognition Review Advisory Committee Terms of Reference

The Town Clerk facilitated discussion on Terms of Reference for the Community Recognition Review Advisory Committee.

Moved by Brian North Seconded by Diane Buchanan

THAT the Community Recognition Review Advisory Committee recommend the following Terms of Reference to Council:

1. PURPOSE

The Community Recognition Review Advisory Committee is formed to support Town staff in various aspects of the Community Recognition Event and report to Council on any outcomes and/or changes as required.

2. MEMBERSHIP

The Committee shall be comprised of seven (7) members, as follows:

- Two (2) members of Council; and
- Five (5) citizen members selected by Council.

In making its citizen appointments, Council will give preference to applicants who have experience in the volunteer sector and/or Community Recognition Awards.

3. TERM

The remainder of the 2014-2018 Term of Council.

4. **REMUNERATION**

None

5. DUTIES AND FUNCTIONS

- Support Town staff in the delivery of the Community Recognition Awards by supporting community participation through the nomination process and sponsorship opportunities;
- Report to Council on opportunities to continuously improve the Community Recognition Awards.

6. REPORTING

The Committee shall report directly to Council through the Staff Liaison appointed by the Chief Administrative Officer.

7. MEETING TIMES AND LOCATIONS

The Committee will meet on an as required basis to address various aspects of the Community Recognition Awards, at the call of the Chair.

8. STAFF SUPPORT

The Chief Administrative Officer will appoint one or more appropriate staff liaisons to provide technical support to the Committee.

The Legal and Legislative Services department will provide administrative support services to the Committee.

CARRIED

2. Round Table Discussion Re: Sponsorship

The Committee discussed various aspects of sponsorship for the Community Recognition Awards, including:

- Sponsorship opportunities and ideas for the event:
- The nomination process and advertising ideas in order to attract more nominations;

- Potential signage for the event; and
- Potential sponsors providing materials for the Swag Bag.

The Committee also discussed the proposed branding of the Community Recognition Awards, and agreed that the changes to the sponsorship levels as discussed previously are appropriate.

6. INFORMATIONAL ITEMS

 Extract from Council Meeting of December 8, 2015
 Re: Community Recognition Review Ad Hoc Committee Meeting Minutes of November 17, 2015

Moved by Brian North Seconded by Diane Buchanan

THAT the Extract from Council Meeting of December 8, 2015, regarding the Community Recognition Review Ad Hoc Committee meeting minutes of November 17, 2015, be received for information.

7. NEW BUSINESS

None

8. ADJOURNMENT

Moved by Tim Jones Seconded by Diane Buchanan

THAT the meeting be adjourned at 4:08 p.m.

CARRIED

COMMITTEE RECOMMENDATIONS ARE NOT BINDING ON THE TOWN UNLESS ADOPTED BY COUNCIL AT A LATER MEETING.