

Public Release
July 27, 2020



**Town of Aurora
Additional Items to
Mayor's Golf Classic
Funds Committee Meeting Agenda**

Thursday, July 30, 2020
10 a.m., Video Conference

- **Revised Mayor's Golf Classic Funds Committee Meeting Agenda Index**
- **Application (g) – York Region Rose of Sharon Services for Young Mothers**



Town of Aurora
Mayor's Golf Classic Funds Committee
Meeting Agenda (Revised)

Date: Thursday, July 30, 2020

Time and Location: 10 a.m., Video Conference

This meeting will be held electronically as per Section 20.1 of the Town's Procedure By-law No. 6228-19, as amended, due to the COVID-19 State of Emergency.

- 1. Approval of the Agenda**
- 2. Declarations of Pecuniary Interest and General Nature Thereof**
- 3. Receipt of the Minutes**

Mayor's Golf Classic Funds Committee Meeting Minutes of December 5, 2019

Recommended:

That the Mayor's Golf Classic Funds Committee meeting minutes of December 5, 2019, be received for information.

- 4. Delegations**
- 5. Matters for Consideration**
 - 1. Applications Received to Date**
 - (a) Abuse Hurts**
 - (b) Welcoming Arms**
 - (c) Women's Centre of York Region**

(d) The Salvation Army of York Region

(g) York Region Rose of Sharon Services for Young Mothers (Added Item)

Recommended:

1. That Application (a), Application (b), Application (c), Application (d), and Application (g) be received; and
2. That the Committee provide direction to either:
 - a. Grant funding request;
 - b. Deny funding request; or
 - c. Defer consideration of funding request to a future meeting.

6. Informational Items

**2. Verbal Update from Town Clerk
Re: Committee Updates**

Recommended:

1. That the verbal update regarding Committee Updates be received for information.

7. Closed Session

Recommended:

That the Committee resolve into a Closed Session to consider the following matter:

3. **Personal matters about an identifiable individual, including municipal or local board employees (Section 239(2)(b) of the *Municipal Act, 2001*); Re: Application (e) – Kinark Child and Family Services**
4. **Personal matters about an identifiable individual, including municipal or local board employees (Section 239(2)(b) of the *Municipal Act, 2001*); Re: Application (f) – Kinark Child and Family Services**

8. Adjournment



100 John West Way
Box 1000
Aurora, ON L4G 6J1
(905) 727-3123
aurora.ca

T O W N O F A U R O R A

Application to Receive Funds

Aurora Mayor's Charity Golf Classic

The Aurora Mayor's Charity Golf Classic has raised over \$750,000 to date and has financially assisted several community organizations to provide much needed services to residents living in the Town of Aurora.

Recipient selection is conducted annually by the application review and disbursement committee of the Town of Aurora Mayor's Charity Golf Classic and is based on the information provided in this application. Please submit completed application to the Aurora Mayor's Charity Golf Classic at clerks@aurora.ca

Funding Criteria and guidelines;

- Individual applicants and community groups must demonstrate financial hardship or a limited means to retain funds in another manner. Individual applications demonstrating financial hardship will be kept confidential.
- Individuals and organizations may not receive funding for more than two consecutive years.
- Funding requests for more than \$5,000 in a calendar year will not be accepted.
- Funding requests for more than 50% of an initiative will not be considered and applicants must demonstrate how the remaining funds will be or have been obtained
- Applications should demonstrate a benefit to the residents of the Town of Aurora that receiving the funding will provide

Name of Individual or Community Group

York Region Rose of Sharon Services for Young Mothers

Address

Office: 361 Eagle Street, Newmarket ON L3Y 1K5

Contact Information

Email: **kwerner@roseofsharon.com** Phone Number: **905.716.3953**

On a separate document, please outline your initiative and any supporting documentation you have. The information being provided should align with the funding criteria guidelines found above. Please attach this form with the supporting information and email to clerks@aurora.ca



June 17, 2020

Mayor Tom Mrakas
Aurora Mayor's Charity Golf Classic
Aurora Town Hall
100 John West Way, Box 1000
Aurora, Ontario, L4G 6J1
[Via email: clerks@aurora.ca](mailto:clerks@aurora.ca)

Dear Mayor Mrakas,

For 35 years, Rose of Sharon Services for Young Mothers has offered life-changing resources which support vulnerable young mothers (under 25 years) while they build greater stability in their children's lives. Since 1985, we have offered free supportive programs and educational services each year to close to 300 prenatal and parenting young mothers and their children. Our Mission is to: "Empower young mothers to embrace their strengths and support the future they envision for themselves and their children."

We have a strong long-standing relationship with the community of Aurora:

- We provide free parenting and personal development support services to 32 Aurora/Newmarket young women and their children.
- We currently offer our 'All Babies Count' – prenatal program that promotes healthy pregnancies in a friendly and welcoming space to 20 Aurora/Newmarket pregnant and parenting youth.
- Early in Rose of Sharon's history, the agency operated a residential home in Aurora at the historic 50 Tyler Street location. Residential services ended in 1985 when the need for day programs across York Region increased.

During COVID-19, everyone is focused on staying healthy including our mothers who are caring for babies and young children. We are not letting the pandemic stop us from connecting with youth parents when they need us most, so we have adapted our services to offer the essential support that young families will immediately benefit from:

- We are delivering emergency family care packages of food and baby care supplies.
- We are offering 1-on-1 counselling support through telephone calls, text messages and driveway chats to ensure that families remain safe and continue to be supported.
- We have provided online high school courses so students could work towards their graduation and education goals.
- We are developing and facilitating online workshops focused on prenatal health, mother and child health/wellness and parenting workshops that can be accessed from home.

We appreciate that normal charity golf tournaments have been put on hold. While we adjust to the new normal and what that means, our young mothers need to be supported now more than ever and we are committed to being here to help them.

We are asking the Town of Aurora to consider donating \$5,000 in support of Rose of Sharon's COVID-19 essential services. Your donation will fund:

- **\$3,750** – To purchase baby care supplies (formula, cereal, food, diapers, wipes) for 25 family emergency care packages that will be delivered to high-needs families during the pandemic. These supplies are not offered at local food banks.
- Baby care supplies cost approximately \$150 per family per month. We have delivered over 400 packages since the beginning of the pandemic! We anticipate this number will continue to increase before the end of COVID-19. **The current total monthly cost for baby care supplies is estimated at: \$7950.** Currently 100% of this expense is being covered by Rose of Sharon. We do not have dedicated funding for this unexpected expense and over time this will result in financial hardship for our charity.
- **\$1,300** – To purchase 1 Laptop (HP Probook with Microsoft operating software) for frontline staff who are working from home during the pandemic and are offering online support. Our Parenting and Personal Development team is currently running mother and baby internet-based workshops on topics like: prenatal and baby health, parenting tools, child development, healthy meals on a budget and family resources. Counsellors are staying connected with our families through technology – checking on their well-being and offering support to help reduce the high levels of stress and anxiety that young mothers are experiencing while being in isolation. Once the pandemic is over, the laptop will continue be used by Rose of Sharon's support staff.
- As per the funding guidelines, Rose of Sharon Services for Young Mothers has not received funding support from the Town of Aurora since 2017.

Your gift will help Aurora young mothers connect with the family resources and baby care supplies that they need most during this pandemic.

We truly appreciate your consideration of our request. Rose of Sharon is a registered York Region charity (13323 5903 RR0001). I have attached a copy of our Annual Report which provides an overview of our charity. If you would like additional information, please feel free to contact me through my personal cell: [REDACTED] or by email: kwarner@roseofsharon.com.

Sincerely,

Karen

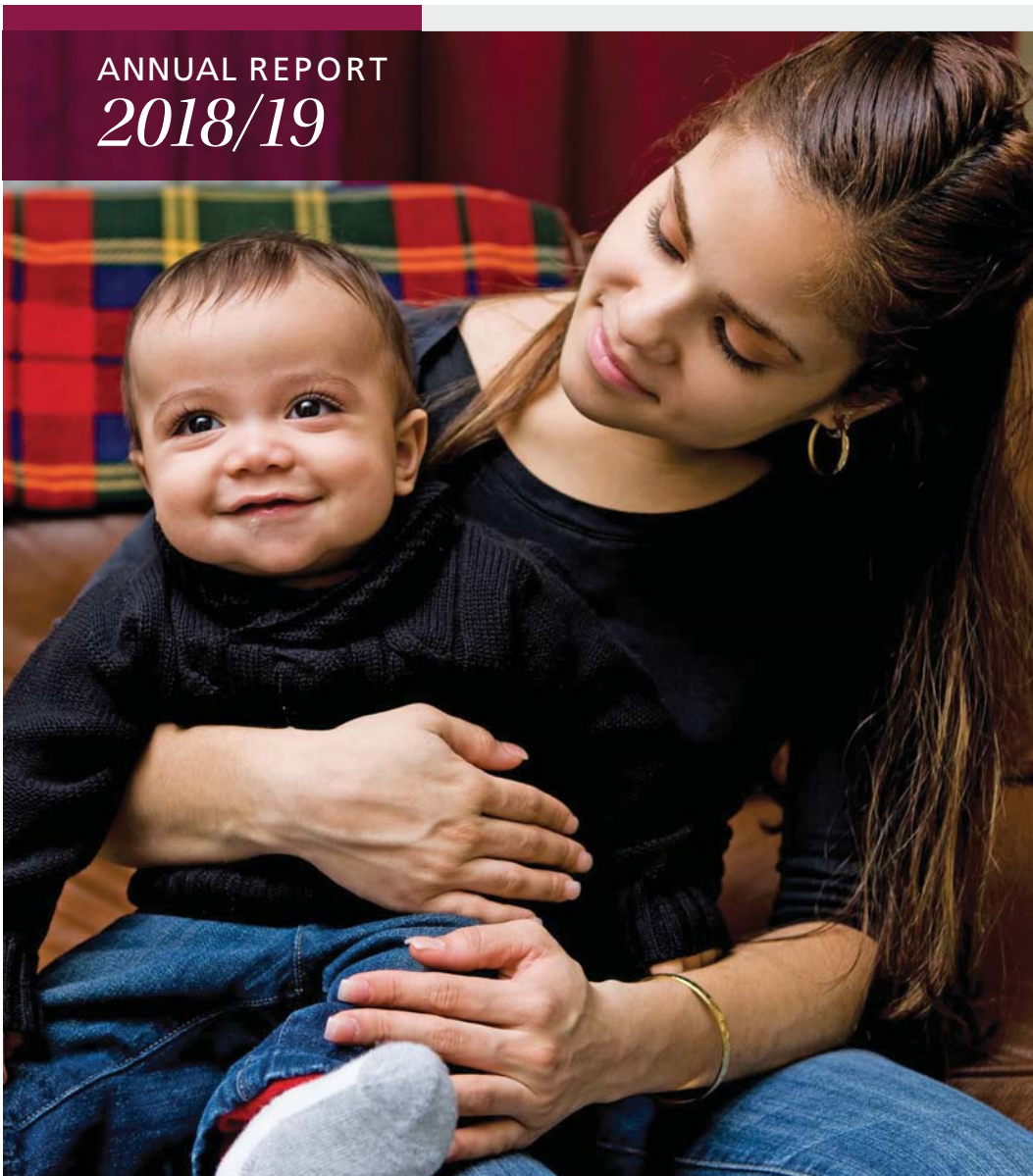
Karen Warner
Fund Development Manager
Rose of Sharon Services for Young Mothers



**Rose of
Sharon**

SERVICES FOR YOUNG MOTHERS

ANNUAL REPORT
2018/19





Left: Susan LaRosa, Board Chair
Right: Anna Pavan, Executive Director

Executive Director and Board Chair REPORT

Over the 2018-19 fiscal year at Rose of Sharon, we spent time reflecting on our many accomplishments and planning the future direction of the agency. During the past year, we embarked on a Mission and Values clarification process with the help of a consultant. We recognized the need to redefine our agency's guiding statements as we move into a new three-year strategic plan in 2019-20. With input from staff, volunteers, board members and young mothers, our new Mission and Values reflect a diverse array of perspectives as well as our 34-year history. We are honoured to share our new Mission and Values statements with you on the next page.

In the 2018-19 year, we made great strides in our efforts to make our programs, services and spaces more trauma-informed. At Rose of Sharon, a trauma-informed approach begins with understanding the physical, social and emotional impacts of trauma on an individual and taking this into consideration when interacting with participants, staff, volunteers and board

members. As an agency, we created and launched a Trauma-Informed Care training video which has been used to educate all volunteers, board members and community partners on what it means to be trauma-informed at Rose of Sharon.

We would like to thank and acknowledge the extraordinary contributions of our dedicated staff and volunteers. To our partners and donors, we extend our heartfelt gratitude as you enable us to provide programs and supports to every young mother and child that walks through our doors. To our young mothers and their children, our immense gratitude for allowing us to walk this journey with you.

As we enter our 35th year of service, we look forward to working with our caring community of supporters to offer hope and belonging to the young families we serve.

Susan LaRosa
BOARD CHAIR

Anna Pavan
EXECUTIVE DIRECTOR

Board Members 2018-19 FISCAL YEAR

- | | |
|----------------------------|-------------------------|
| Susan LaRosa CHAIR | Lynn Conforti DIRECTOR |
| Lisa Purdy VICE CHAIR | Jonathan Earle DIRECTOR |
| Thomas Reid TREASURER | Amber Smith DIRECTOR |
| Kirsten Eastwood SECRETARY | Andree Vincent DIRECTOR |
| Bob Interbartolo APPOINTED | Joe Gorman DIRECTOR |

Our Mission

Empowering young mothers to embrace their strengths and support the future they envision for themselves and their children.

Our Values



Courage

We honour courage by embodying acceptance, empathy and respect for every individual.



Belonging

We foster connections to create meaningful relationships and a culture of belonging for young mothers.



Inclusivity

We embrace diversity by creating open and welcoming spaces and programs.



Responsiveness

We develop innovative practices to meet the evolving needs of our families.

Our Impact and Participant Outcomes

In the 2018–19 fiscal year, Rose of Sharon served

309 MOMS
and
215 CHILDREN



12
scholarships awarded



49
mothers participated in parenting and personal development group programs



154
mothers participated in our prenatal program (All Babies Count)

In our 2018 participant survey, young moms who received support from Rose of Sharon reported the following improvements in their lives:



95%
improved family stability



94%
improved parenting capacity



93%
improved decision-making skills for themselves and their children



85%
improved interpersonal relationships



91%
improved sense of self-worth



93%
increased hope for the future

Results are based on survey responses received in December 2018 from Rose of Sharon Parenting and Personal Development Program participants during the 2018 year.



Left: Sarah at Rose of Sharon | Right: Sarah and her kids

IN THE WORDS OF A ROSE OF SHARON PARTICIPANT

Sarah's Story

“Being able to talk to my counsellor and let everything out has made space for me to focus on parenting, and my kids are growing up great.”

When I was 16, I found out I was pregnant with my first child. I wanted to complete high school, but it felt impossible. Being pregnant at my “regular” school was very hard. When the guidance counsellor told me about Rose of Sharon, I felt hopeful about completing school while also becoming a mom.

Growing up, my family didn't show a lot of affection and my mom was always working. I didn't feel I knew how to “be a mom.” When it came to parenting my own kids, Rose of Sharon taught me so much. If I was having difficulties addressing my children's behaviour, the staff showed me techniques that made addressing these concerns much

easier. I learned how to take care of my kids, and I learned a lot from other young moms I met at Rose of Sharon.

I'm proud to say I completed high school at Rose of Sharon. Since then, I have continued to take part in group programs. One that really helped me was “Relationship Remix.” I did not see healthy relationships modelled for me in my family. When you grow up in a bad situation, you don't understand how things can be different. Because of what I've learned, I know that I am in a healthy relationship with my partner.

To everyone involved with Rose of Sharon, I would like to say thank you. You have made my life easier to handle. Being able to talk to my counsellor and let everything out has made space for me to focus on parenting, and my kids are growing up great. It also made space for me to focus on myself, which is very important. This never would have happened without Rose of Sharon. I would not be where I am today.

Thank you

TO OUR
amazing donors and
volunteers who make
Rose of Sharon's
work possible!





WHY I GIVE TO
ROSE OF SHARON

Vincent's Story

“By supporting them when they need it most, Rose of Sharon gives young mothers and their children a chance to have an incredible life.”

On December 11, 2017, my wife Melisa and I welcomed our son, Joseph Picone, into the world. It was by far the most breathtaking experience of my life. Words and stories simply cannot capture the magic of that moment, nor can they describe the life-changing challenges that all parents face as soon as they welcome a new life into the world. Melisa and I were blessed to have family support and guidance throughout Melisa's pregnancy and since Joseph's birth. I can't imagine how we would have done it without all the help—help that so many of us take for granted because we have it.

When I first learned about Rose of Sharon, I realized just how many mothers can't get the help they need from their own support networks. Rose of Sharon fills this void. By supporting them when they need it most, Rose of Sharon gives young mothers and their children a chance to have an incredible life.

The opportunity to provide other parents the same kind of support that Melisa and I have received from our families is an absolute no-brainer. We choose to support Rose of Sharon because all young families deserve help and support, and Rose of Sharon ensures those who need help receive it.

A BIG THANK YOU TO All Our Donors

Rose of Sharon, a charitable organization, relies on the generosity of the community to help fulfill its mission.



Sisters of the Good
Shepherd



Thank you to all our individual donors, community groups, local businesses, private foundations and corporate partners—at all levels of giving—for your support throughout the year. We couldn't do this work without you. You make a great difference in the lives and futures of young families in York Region.

Note: We have not included individual donors in this list out of respect for their privacy.

\$10,000+

Ecclesiastical Insurance
The Fyfe Foundation
The Meeting House
Spectrum Health Care
Foundation

\$5,000 to \$9,999

Deutsche Bank
F.K. Morrow Foundation
The George Lunan
Foundation
JBS Foundation
MSB Mechanical Inc.
Our Lady of Grace Parish
Sun Life Financial

\$2,000 to \$4,999

CIBC Children's Foundation
Country Toy Tea
Johnson & Johnson
Marion Ethel Kamm and
Frederick John Kamm
Foundation
York Region Paramedic
Services Winter Charity Gala



WHY I VOLUNTEER AT ROSE OF SHARON

Kalea's Story

"There is so much hard work that goes into making Rose of Sharon a reality—I was honoured to become a part of that."

I absolutely love working with young children and the joy, youth and playfulness they all exude. Taking the step to apply as a volunteer for Rose of Sharon came from a place of passion and appreciation. There is so much hard work that goes into making Rose of Sharon a reality—I was honoured to become a part of that.

Everyone needs support when things get difficult, and Rose of Sharon gives so many people hope and a sense of

community in those times. After all, no road is long in good company.

I never fail to find meaning in volunteering at Rose of Sharon. I am filled with a sense of purpose when I see smiles on the children's faces or put a baby to sleep in my arms, when a child and I create artwork together, or when I hear a simple thank you from moms and staff.

When I am with the kids, I want them to feel important, cared for and acknowledged; I think this can go a long way in ensuring their healthy growth and development. These children never stop learning when they're in the Child Development Centre, and I like to believe that playing a role in helping them learn is transformational for them and me.

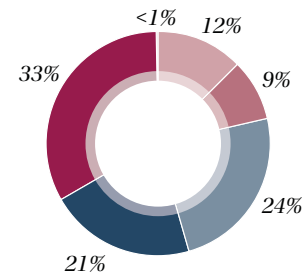
Rose of Sharon would like to thank its volunteers for their invaluable support and dedication to the agency's mission.

Financial REPORT

April 1, 2018 to March 31, 2019

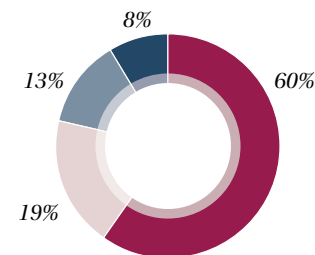
Revenues

Federal Government	\$178,590
Provincial Government	\$123,315
Municipal Government	\$338,439
Catholic Charities	\$295,021
Donations/Fundraising	\$463,636
Other Revenue	\$3,849
	\$1,402,850



Expenses

Payroll and Related Costs	\$839,180
Program Costs	\$263,672
Building and Occupancy Costs	\$178,647
General and Administrative Costs	\$120,330
	\$1,401,829





Rose of Sharon Services For Young Mothers

361 Eagle St.
Newmarket, ON L3Y 1K5

PHONE: 905-853-5514

FAX: 905-853-5949

TOLL FREE: 1-877-516-3715

EMAIL: information@roseofsharon.com

WEBSITE: www.roseofsharon.com



INSTAGRAM

[@roseofsharon_85](https://www.instagram.com/roseofsharon_85)



FACEBOOK

Rose of Sharon Services
for Young Mothers



TWITTER

[@roseofsharon_85](https://twitter.com/roseofsharon_85)



**Rose of
Sharon**

SERVICES FOR YOUNG MOTHERS

Charitable Registration No.
13323 5903 RR0001