



# PROCLAMATION

## SHOW YOUR LOCAL LOVE DAY September 17, 2019 (United Way)

**WHEREAS** Show Your Local Love Day is an opportunity for staff and residents in the Town of Aurora to show their local love for Aurora by looking at what makes Aurora such a great place to live and raise a family but how rapid growth and rising income inequality are leaving some Aurora residents behind; and

**WHEREAS** United Way Great Toronto reinforces a crucial community safety net and United Way's network of agencies and initiatives in neighbourhoods across Peel, Toronto and York Region – including Aurora -, and works to ensure that everyone has access to the programs and services they need to thrive today.; and

**WHEREAS** mobilizing the network and other community support, United Way tackles #UNIGNORABLE issues linked to poverty. United Way's work is rooted in groundbreaking research, strategic leadership, local advocacy and cross-sectoral partnerships committed to building lasting solutions to the GTA's greatest challenges; and

**WHEREAS** by supporting United Way's 19/20 campaign that launches September 17, and its network of 270 community partners, people in Aurora can be the change they want to see in their neighbourhoods.

**THEREFORE BE IT RESOLVED THAT**, the Corporation of the Town of Aurora, hereby proclaims September 17, 2019 as Show Your Local Love Day.

*Dated at the Town of Aurora  
This 1st day of September, 2019.*