

Aurora Historical Society

Budget Presentation
to Town of Aurora

November 25, 2019



Mission Statement:

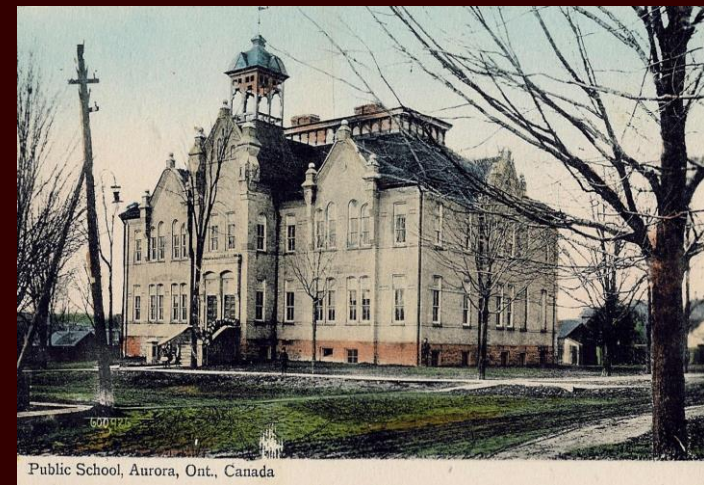
To preserve, interpret, and promote the social, cultural, and material heritage of the community of Aurora for the education, enrichment, and enjoyment of present and future generations.



Background

AHS has served the citizens of Aurora since 1963

- Established the Aurora Collection and the Aurora Museum
- Made significant contributions to the restoration of Church Street School, donating in excess of \$700,000 to the project, as well as volunteer labour
- Owns and operates Aurora's only National Historic Site
- Promotes interest in Aurora's rich heritage
- Provides innovative programming and learning opportunities



A brief look at
2019

2019 Programming Highlights:

- › Reveal of the historic Nursery restoration project
- › Dynamic Speaker Series
- › Host of Masonic traveling exhibit
- › History of Mental Health Care exhibit
- › Newcomer Walking Tours
- › Aurora Home Show
- › History Camp
- › Doors Open Aurora
- › Culture Days
- › Fitness classes on the lawn
- › St. Andrew's College Community Giving Program
- › School & Youth Group Programs



2019 Funding Highlights:

- Town of Aurora Grant
- Hillary House Black & White Ball
- Community Museum Operating Grant
- Canada Summer Jobs
- Annual Appeal
- AHS Corporate Partners Circle
- “An Exclusive Evening” Fundraiser



The Aurora Historical Society presents the
**HILLARY HOUSE
BLACK AND WHITE
BALL**

NEW VENUE
Royal Venetian Mansion
400 Industrial Parkway South, Aurora
Completely New Programme!!

**SATURDAY,
OCTOBER 26, 2019**

6pm Cocktail Reception
7pm Dinner

New!
Soul Benefit
Aurora's Favourite 12-Piece Dance Band

\$155.00 per person; \$145.00 for AHS Members
\$1450.00 for a table of ten

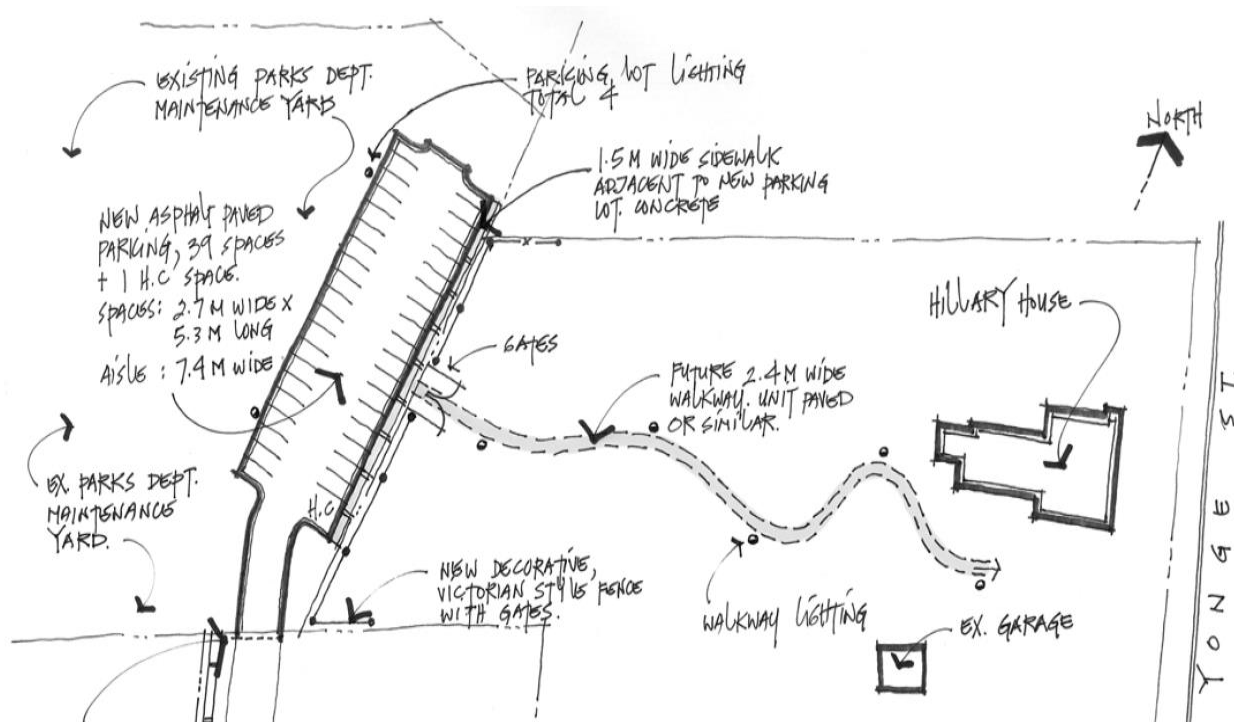
Exciting silent auction items
with new fast and easy checkout!

For tickets or information call (905) 727 - 8991
or email community@aurorahs.com
Receive a tax receipt for a portion of ticket price

Printed by: 

Strategic Plan Highlight

Parking Lot



The addition of a parking lot to the west of the Hillary House property with a connecting pathway.

Key Performance Metrics:



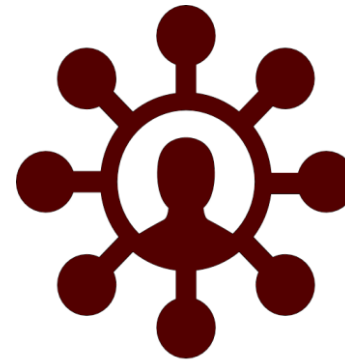
2054
People were
welcomed to
Hillary House



1511
People were
reached through
outreach initiatives



9459
Online followers



301
AHS Members
in 2018



3837
Volunteer hours
worked

Hillary House National Historic Site



We look to the Town of Aurora for your continued support.

Owned and operated by the AHS since 1981, Hillary House National Historic Site is governed by heritage easements held by the Ontario Heritage Trust and by a Commemorative Integrity agreement with Parks Canada.



2020 Partnership Goals

- Niagara College, Aurora
- Aurora Museum & Archives
- Aurora Rotary Club
- Aurora Public Library
- Aurora Cultural Centre
- Aurora Farmer's Market
- Theatre Aurora
- Garden Aurora
- Aurora Chamber of Commerce
- Downtown BIA
- Newmarket Historical Society
- York Region School Boards





Request for Support

Our 2020 Goals

- › Plan and implement approx. 75 programs and special events
- › Host 4 historical exhibitions
- › Improve communications with our members and the public at large
- › Provide over 3900 hours in volunteer opportunities
- › Welcome 2500 visitors into Hillary House
- › Educate over 2000 community members through Outreach Programs
- › Develop and execute a comprehensive action plan for critical restoration work at Hillary House



Request for Support 2020: The Godfrey Collection

Currently, this important collection of historical medical books is stored in an off-site, climate-controlled commercial facility at a cost of \$3,500 per year.

This is intended as short term storage until alternative arrangements are secured.



Key Financial Metrics:

	2017 Audited	2018 Audited	2019 Budget	2020 Forecast
Revenue from Fundraising/ Donations/ Other	\$85,400	\$78,800	\$75,000	\$78,000
Grant Revenue	\$120,000	\$101,000	\$104,000	\$103,000
Operating Surplus/ Deficit	\$(1,758)	\$6,836	\$9,000	\$4,300

2020 Request for funding: \$79,850
\$76,350 (base) + \$3,500 (Godfrey Collection storage)

Thank
You!

